

Table of contents	2
Methodology	5
The questionnaire	6
How to use the data	6
Summary of main findings	9
Chapter One:	11
Chapter Two:	20
Chapter Three:	30

LIST OF TABLES

Table 1.1: Have you ever listened to or viewed a podcast or webcast?	11
Table 1.2: Have you ever listened to or viewed a podcast or webcast? Broken Out by Age of the Student	11
Table 1.3: Have you ever listened to or viewed a podcast or webcast? Broken Out by Population Intensity of the Place of Origin	12
Table 1.4: Have you ever listened to or viewed a podcast or webcast? Broken Out by Geographic Region of Origin of the Student	12
Table 1.5: Have you ever listened to or viewed a podcast or webcast? Broken Out by Freshmen, Sophomores, Juniors & Seniors	13
Table 1.6: Have you ever listened to or viewed a podcast or webcast? Broken Out by Income Level of the Student's Family of Origin	13
Table 1.7: Have you ever listened to or viewed a podcast or webcast? Broken Out by Level of Religiosity of the Student	14
Table 1.8: Have you ever listened to or viewed a podcast or webcast? Broken Out by the Political Views of the Student	14
Table 1.9: Have you ever listened to or viewed a podcast or webcast? Broken Out by Grade Point Average or Equivalent	15
Table 1.10: Have you ever listened to or viewed a podcast or webcast? Broken Out by Academic Major or Focus	15
Table 1.11: Have you ever listened to or viewed a podcast or webcast? Broken Out by Gender of the Student	16
Table 1.12: Have you ever listened to or viewed a podcast or webcast? Broken Out by Public and Private College Students	16
Table 1.13: Have you ever listened to or viewed a podcast or webcast? Broken Out by Type of College Living Arrangement	17
Table 1.14: Have you ever listened to or viewed a podcast or webcast? Broken Out by Student Employment Status	17
Table 1.15: Have you ever listened to or viewed a podcast or webcast? Broken Out by Type of College	18
Table 1.16: Have you ever listened to or viewed a podcast or webcast? Broken Out by Size of Enrollment of College	18
Table 1.17: Have you ever listened to or viewed a podcast or webcast? Broken Out by Publicly Claimed Mean SAT Acceptance Score of the College Attended	19
Table 2.1: How many blogs have you read in the past month?	20
Table 2.2: How many blogs have you read in the past month? Broken Out by Age of the Student	20

Table 2.3:	How many blogs have you read in the past month? Broken Out by Population Intensity of the Place of Origin	21
Table 2.4:	How many blogs have you read in the past month? Broken Out by Geographic Region of Origin of the Student	21
Table 2.5:	How many blogs have you read in the past month? Broken Out by Freshmen, Sophomores, Juniors & Seniors	22
Table 2.6:	How many blogs have you read in the past month? Broken Out by Income Level of the Student's Family of Origin	22
Table 2.7:	How many blogs have you read in the past month? Broken Out by Level of Religiosity of the Student	23
Table 2.8:	How many blogs have you read in the past month? Broken Out by the Political Views of the Student	24
Table 2.9:	How many blogs have you read in the past month? Broken Out by Grade Point Average or Equivalent	24
Table 2.10:	How many blogs have you read in the past month? Broken Out by Academic Major or Focus	25
Table 2.11:	How many blogs have you read in the past month? Broken Out by Gender of the Student	26
Table 2.12:	How many blogs have you read in the past month? Broken Out by Public and Private College Students	26
Table 2.13:	How many blogs have you read in the past month? Broken Out by Type of College Living Arrangement	27
Table 2.14:	How many blogs have you read in the past month? Broken Out by Student Employment Status	28
Table 2.15:	How many blogs have you read in the past month? Broken Out by Type of College	28
Table 2.16:	How many blogs have you read in the past month? Broken Out by Size of Enrollment of College	29
Table 2.17:	How many blogs have you read in the past month? Broken Out by Publicly Claimed Mean SAT Acceptance Score of the College Attended	29
Table 3.1:	To the best of your knowledge, how many listservs are you subscribed to?	30
Table 3.2:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Age of the Student	30
Table 3.3:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Population Intensity of the Place of Origin	31
Table 3.4:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Geographic Region of Origin of the Student	31
Table 3.5:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Freshmen, Sophomores, Juniors & Seniors	32
Table 3.6:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Income Level of the Student's Family of Origin	32
Table 3.7:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Level of Religiosity of the Student	33
Table 3.8:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by the Political Views of the Student	34
Table 3.9:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Grade Point Average or Equivalent	34
Table 3.10:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Academic Major or Focus	35

Table 3.11:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Gender of the Student	35
Table 3.12:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Public and Private College Students	36
Table 3.13:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Type of College Living Arrangement	36
Table 3.14:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Student Employment Status	37
Table 3.15:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Type of College	37
Table 3.16:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Size of Enrollment of College	38
Table 3.17:	To the best of your knowledge, how many listservs are you subscribed to? Broken Out by Publicly Claimed Mean SAT Acceptance Score of the College Attended	38