Table of Contents

List of Tables 3
Survey Participants 23
Dimensions of the Sample 24
Summary of Main Findings 25
Chapter One: College Library Web Staff 42
Chapter Two: Navigation 46
Chapter Three: Content-Editing 48
Chapter Four: Technology 55
Chapter Five: Website Marketing 62
Chapter Six: Staffing the Website 71
Chapter Seven: Re-Design 77
Chapter Eight: Library Website Budget 84
Chapter Nine: Web Statistics 91
Chapter Ten: Online Forms & Script Work 94
Chapter Eleven: Federated Search Capability 107
Chapter Twelve: Web Communications and Marketing 112
Chapter Thirteen: Use of Consultants 121
Chapter Fourteen: Online Training 126
Other Reports from Primary Research Group Inc. 129

List of Tables

Table 1.1: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by the College Administration Web Staff or College Administration Information Technology Staff 42
Table 1.2: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by the College Administration Web Staff or College Administration Information Technology Staff, Broken Out by Carnegie Class....42
Table 1.3: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by the College Administration Web Staff or College Administration Information Technology Staff, Broken Out by Public or Private Status of College....42
Table 1.4: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by the College Administration Web Staff or College Administration Information Technology Staff, Broken Out by Size of FTE Enrollment....42
Table 1.5: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by the College Administration Web Staff or College Administration Information Technology Staff, Broken Out by Webmaster Staffing Arrangement....43
Table 1.6: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by Library Web Staff or Library Information Technology Staff....43
Table 1.7: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by Library Web Staff or Library Information Technology Staff, Broken Out by Carnegie Class....43
Table 1.8: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by Library Web Staff or Library Information Technology Staff, Broken Out by Public or Private Status of College....43
Table 1.9: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by Library Web Staff or Library Information Technology Staff, Broken Out by Size of FTE Enrollment....44
Table 1.10: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by Library Web Staff or Library Information Technology Staff, Broken Out by Webmaster Staffing Arrangement 44
Table 1.11: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by Consultants, Outsourced Service Providers or Other Third Parties....44
Table 1.12: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by Consultants,

Outsourced Service Providers or Other Third Parties, Broken Out by Carnegie Class 44
Table 1.13: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website by Provided by Consultants, Outsourced Service Providers or Other Third Parties, Broken Out by Public or Private Status of College....45
Table 1.14: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by Consultants, Outsourced Service Providers or Other Third Parties, Broken Out by Size of FTE Enrollment 45
Table 1.15: Mean, Median, Minimum and Maximum Percentage of Total Man Hours Spent Running the Library Website Provided by Consultants, Outsourced Service Providers or Other Third Parties, Broken Out by Webmaster Staffing Arrangement 45
Table 2.1: Percentage of College Library Websites with an E-Resources Page or Portal from which All College Library's E-Resources can be Accessed 46
Table 2.2: Percentage of College Library Websites with an E-Resources Page or Portal from which All College Library's E-Resources can be Accessed, Broken Out by Carnegie Class....46
Table 2.3: Percentage of College Library Websites with an E-Resources Page or Portal from which All College Library's E-Resources can be Accessed, Broken Out by Public or Private Status of College 46
Table 2.4: Percentage of College Library Websites with an E-Resources Page or Portal from which All College Library's E-Resources can be Accessed, Broken Out by Size of FTE Enrollment 46
Table 2.5: Percentage of College Library Websites with an E-Resources Page or Portal from which All College Library's E-Resources can be Accessed, Broken Out by Webmaster Staffing Arrangement....47
Table 3.1: Library Website Use of Content Editing Systems 48
Table 3.2: Library Website Use of Content Editing Systems, Broken Out by Carnegie Class 48
Table 3.3: Library Website Use of Content Editing Systems, Broken Out by Public or Private Status of College 48
Table 3.4: Library Website Use of Content Editing Systems, Broken Out by Size of FTE Enrollment 48
Table 3.5: Library Website Use of Content Editing Systems, Broken Out by Webmaster Staffing Arrangement 49
Table 3.6: Attitudes toward Content Management System Currently in Use....49
Table 3.7: Attitudes toward Content Management System Currently in Use, Broken Out by Carnegie Class....49
Table 3.8: Attitudes toward Content Management System Currently in Use, Broken Out by Public or Private Status of College 50
Table 3.9: Attitudes toward Content Management System Currently in Use, Broken Out by Size of FTE Enrollment 50
Table 3.10: Attitudes toward Content Management System Currently in Use, Broken Out by Webmaster Staffing Arrangement....51

Table 3.11: Mean, Median, Minimum and Maximum Number of Library Personnel who Entered Content into the College Library Website in the Last Full Semester 51
Table 3.12: Mean, Median, Minimum and Maximum Number of Library Personnel who Entered Content into the College Library Website in the Last Full Semester, Broken Out by Carnegie Class 51
Table 3.13: Mean, Median, Minimum and Maximum Number of Library Personnel who Entered Content into the College Library Website in the Last Full Semester, Broken Out by Public or Private Status of College 52
Table 3.14: Mean, Median, Minimum and Maximum Number of Library Personnel who Entered Content into the College Library Website in the Last Full Semester, Broken Out by Size of FTE Enrollment 52
Table 3.15: Mean, Median, Minimum and Maximum Number of Library Personnel who Entered Content into the College Library Website in the Last Full Semester, Broken Out by Webmaster Staffing Arrangement 52
Table 3.16: Mean, Median, Minimum and Maximum Number of Librarians or Other Library or College Employees who can Enter Content into the Library Website without Official Clearance from the College Library Webmaster or Web Staff 52
Table 3.17: Mean, Median, Minimum and Maximum Number of Librarians or Other Library or College Employees who can Enter Content into the Library Website without Official Clearance from the College Library Webmaster or Web Staff, Broken Out by Carnegie Class 53
Table 3.18: Mean, Median, Minimum and Maximum Number of Librarians or Other Library or College Employees who can Enter Content into the Library Website without Official Clearance from the College Library Webmaster or Web Staff, Broken Out by Public or Private Status of College 53
Table 3.19: Mean, Median, Minimum and Maximum Number of Librarians or Other Library or College Employees who can Enter Content into the Library Website without Official Clearance from the College Library Webmaster or Web Staff, Broken Out by Size of FTE Enrollment 53
Table 3.20: Mean, Median, Minimum and Maximum Number of Librarians or Other Library or College Employees who can Enter Content into the Library Website without Official Clearance from the College Library Webmaster or Web Staff, Broken Out by Webmaster Staffing Arrangement 54
Table 4.1: Most Commonly Used Scripting Language for the College Website 55
Table 4.2: Most Commonly Used Scripting Language for the College Website, Broken Out by Carnegie Class 55
Table 4.3: Most Commonly Used Scripting Language for the College Website, Broken Out by Public or Private Status of College 55
Table 4.4: Most Commonly Used Scripting Language for the College Website, Broken Out by Size of FTE Enrollment 55
Table 4.5: Most Commonly Used Scripting Language for the College Website, Broken Out by Webmaster Staffing Arrangement 56
Table 4.6: Use of Cascading Style Sheets on the College Library Website 56

Table 4.7: Use of Cascading Style Sheets on the College Library Website, Broken Out by Carnegie Class....56
Table 4.8: Use of Cascading Style Sheets on the College Library Website, Broken Out by Public or Private Status of College....56
Table 4.9: Use of Cascading Style Sheets on the College Library Website, Broken Out by Size of FTE Enrollment....57
Table 4.10: Use of Cascading Style Sheets on the College Library Website, Broken Out by Webmaster Staffing Arrangement....57
Table 4.11: Mean, Median, Minimum and Maximum Percentage of Library's Cascading Style Sheets that are in "Embedded Styles" Format....57
Table 4.12: Mean, Median, Minimum and Maximum Percentage of Library's Cascading Style Sheets that are in "Embedded Styles" Format, Broken Out by Carnegie Class....57
Table 4.13: Mean, Median, Minimum and Maximum Percentage of Library's Cascading Style Sheets that are in "Embedded Styles" Format, Broken Out by Public or Private Status of College....58
Table 4.14: Mean, Median, Minimum and Maximum Percentage of Library's Cascading Style Sheets that are in "Embedded Styles" Format, Broken Out by Size of FTE Enrollment....58
Table 4.15: Mean, Median, Minimum and Maximum Percentage of Library's Cascading Style Sheets that are in "Embedded Styles" Format, Broken Out by Webmaster Staffing Arrangement....58
Table 4.16: Mean, Median, Minimum and Maximum Percentage of Routine Content Updates for the Website Done through Dynamic, Database-Driven Web Pages....58
Table 4.17: Mean, Median, Minimum and Maximum Percentage of Routine Content Updates for the Website Done through Dynamic, Database-Driven Web Pages, Broken Out by Carnegie Class....59
Table 4.18: Mean, Median, Minimum and Maximum Percentage of Routine Content Updates for the Website Done through Dynamic, Database-Driven Web Pages, Broken Out by Public or Private Status of College....59
Table 4.19: Mean, Median, Minimum and Maximum Percentage of Routine Content Updates for the Website Done through Dynamic, Database-Driven Web Pages, Broken Out by Size of FTE Enrollment....59
Table 4.20: Mean, Median, Minimum and Maximum Percentage of Routine Content Updates for the Website Done through Dynamic, Database-Driven Web Pages, Broken Out by Webmaster Staffing Arrangement....59
Table 4.21: Mean, Median, Minimum and Maximum Change in the Use of Database-Driven Pages in the Past Two Years, as Expressed as a Percentage of the Total Pages on the Library Website....60
Table 4.22: Mean, Median, Minimum and Maximum Change in the Use of Database-Driven Pages in the Past Two Years, as Expressed as a Percentage of the Total Pages on the Library Website, Broken Out by Carnegie Class....60
Table 4.23: Mean, Median, Minimum and Maximum Change in the Use of Database-Driven Pages in the Past Two Years, as Expressed as a Percentage

of the Total Pages on the Library Website, Broken Out by Public or Private Status of College 60
Table 4.24: Mean, Median, Minimum and Maximum Change in the Use of Database-Driven Pages in the Past Two Years, as Expressed as a Percentage of the Total Pages on the Library Website, Broken Out by Size of FTE Enrollment.....60
Table 4.25: Mean, Median, Minimum and Maximum Change in the Use of Database-Driven Pages in the Past Two Years, as Expressed as a Percentage of the Total Pages on the Library Website Broken Out by Webmaster Staffing Arrangement 61
Table 5.1: Percentage of College Libraries with a Presence on the Social Networking Site *MySpace* 62
Table 5.2: Percentage of College Libraries with a Presence on the Social Networking Site *MySpace*, Broken Out by Carnegie Class 62
Table 5.3: Percentage of College Libraries with a Presence on the Social Networking Site *MySpace*, Broken Out by Public or Private Status of College 62
Table 5.4: Percentage of College Libraries with a Presence on the Social Networking Site *MySpace*, Broken Out by Size of FTE Enrollment 62
Table 5.5: Percentage of College Libraries with a Presence on the Social Networking Site *MySpace*, Broken Out by Webmaster Staffing Arrangement 62
Table 5.6: Percentage of College Libraries with a Presence on the Video-Sharing Site YouTube 63
Table 5.7: Percentage of College Libraries with a Presence on the Video-Sharing Site *YouTube*, Broken Out by Carnegie Class 63
Table 5.8: Percentage of College Libraries with a Presence on the Video-Sharing Site *YouTube*, Broken Out by Public or Private Status of College 63
Table 5.9: Percentage of College Libraries with a Presence on the Video-Sharing Site *YouTube*, Broken Out by Size of FTE Enrollment 63
Table 5.10: Percentage of College Libraries with a Presence on the Video-Sharing Site *YouTube*, Broken Out by Webmaster Staffing Arrangement 63
Table 5.11: Percentage of College Libraries with a Presence on the Social Networking Application *Second Life* 63
Table 5.12: Percentage of College Libraries with a Presence on the Social Networking Application *Second Life*, Broken Out by Carnegie Class 64
Table 5.13: Percentage of College Libraries with a Presence on the Social Networking Application *Second Life*, Broken Out by Public or Private Status of College 64
Table 5.14: Percentage of College Libraries with a Presence on the Social Networking Application *Second Life*, Broken Out by Size of FTE Enrollment 64
Table 5.15: Percentage of College Libraries with a Presence on the Social Networking Application *Second Life*, Broken Out by Webmaster Staffing Arrangement 64
Table 5.16: Percentage of College Libraries with a Presence on the Social Networking Site *Facebook* 64
Table 5.17: Percentage of College Libraries with a Presence on the Social Networking Site *Facebook*, Broken Out by Carnegie Class 65

Table 5.18: Percentage of College Libraries with a Presence on the Social Networking Site Facebook, Broken Out by Public or Private Status of College 65
Table 5.19: Percentage of College Libraries with a Presence on the Social Networking Site *Facebook*, Broken Out by Size of FTE Enrollment 65
Table 5.20: Percentage of College Libraries with a Presence on the Social Networking Site *Facebook*, Broken Out by Webmaster Staffing Arrangement 65
Table 5.21: Mean, Median, Minimum and Maximum Number of RSS Feeds or Electronic Newsletters about the Library and its Services Available for Subscription from the Library Website 65
Table 5.22: Mean, Median, Minimum and Maximum Number of RSS Feeds or Electronic Newsletters about the Library and its Services Available for Subscription from the Library Website, Broken Out by Carnegie Class 66
Table 5.23: Mean, Median, Minimum and Maximum Number of RSS Feeds or Electronic Newsletters about the Library and its Services Available for Subscription from the Library Website, Broken Out by Public or Private Status of College 66
Table 5.24: Mean, Median, Minimum and Maximum Number of RSS Feeds or Electronic Newsletters about the Library and its Services Available for Subscription from the Library Website, Broken Out by Size of FTE Enrollment 66
Table 5.25: Mean, Median, Minimum and Maximum Number of RSS Feeds or Electronic Newsletters about the Library and its Services Available for Subscription from the Library Website, Broken Out by Webmaster Staffing Arrangement 66
Table 5.26: Mean, Median, Minimum and Maximum Number of Subscribers to the Electronic Newsletters and RSS Feeds Offered by the Library 67
Table 5.27: Mean, Median, Minimum and Maximum Number of Subscribers to the Electronic Newsletters and RSS Feeds Offered by the Library, Broken Out by Public or Private Status of College 67
Table 5.28: Mean, Median, Minimum and Maximum Number of Subscribers to the Electronic Newsletters and RSS Feeds Offered by the Library, Broken Out by Webmaster Staffing Arrangement 67
Table 5.29: Percentage of Library Websites that Include Personal Customization Features Enabling End Users to Construct a “My Library” Identity to Log in and Save Research, Favorite Places, and Other Commonly Used Library Resources 67
Table 5.30: Percentage of Library Websites that Include Personal Customization Features Enabling End Users to Construct a “My Library” Identity to Log in and Save Research, Favorite Places, and Other Commonly Used Library Resources, Broken Out by Carnegie Class 68
Table 5.31: Percentage of Library Websites that Include Personal Customization Features Enabling End Users to Construct a “My Library” Identity to Log in and Save Research, Favorite Places, and Other Commonly Used Library Resources, Broken Out by Public or Private Status of College 68
Table 5.32: Percentage of Library Websites that Include Personal Customization Features Enabling End Users to Construct a “My Library” Identity to Log in

and Save Research, Favorite Places, and Other Commonly Used Library Resources, Broken Out by Size of FTE Enrollment 68
Table 5.33: Percentage of Library Websites that Include Personal Customization Features Enabling End Users to Construct a "My Library" Identity to Log in and Save Research, Favorite Places, and Other Commonly Used Library Resources, Broken Out by Webmaster Staffing Arrangement 69
Table 5.34: Mean, Median, Minimum and Maximum Staff Time (in hours) Spent Monthly on Search Engine Optimization of the Library Website 69
Table 5.35: Mean, Median, Minimum and Maximum Staff Time (in hours) Spent Monthly on Search Engine Optimization of the Library Website, Broken Out by Carnegie Class 69
Table 5.36: Mean, Median, Minimum and Maximum Staff Time (in hours) Spent Monthly on Search Engine Optimization of the Library Website, Broken Out by Public or Private Status of College 69
Table 5.37: Mean, Median, Minimum and Maximum Staff Time (in hours) Spent Monthly on Search Engine Optimization of the Library Website, Broken Out by Size of FTE Enrollment 70
Table 5.38: Mean, Median, Minimum and Maximum Staff Time (in hours) Spent Monthly on Search Engine Optimization of the Library Website, Broken Out by Webmaster Staffing Arrangement 70
Table 6.1: Respective Roles of the College Administration Information Technology Staff and the College Library Information Technology Staff Regarding IT Work for the College Library Website 71
Table 6.2: Respective Roles of the College Administration Information Technology Staff and the College Library Information Technology Staff Regarding IT Work for the College Library Website, Broken Out by Carnegie Class 71
Table 6.3: Respective Roles of the College Administration Information Technology Staff and the College Library Information Technology Staff Regarding IT Work for the College Library Website, Broken Out by Public or Private Status of College 71
Table 6.4: Respective Roles of the College Administration Information Technology Staff and the College Library Information Technology Staff Regarding IT Work for the College Library Website, Broken Out by Size of FTE Enrollment 72
Table 6.5: Respective Roles of the College Administration Information Technology Staff and the College Library Information Technology Staff Regarding IT Work for the College Library Website, Broken Out by Webmaster Staffing Arrangement 72
Table 6.6: Dimensions of the College Library Web Staff 72
Table 6.7: Dimensions of the College Library Web Staff, Broken Out by Carnegie Class 73
Table 6.8: Dimensions of the College Library Web Staff, Broken Out by Public or Private Status of College 73
Table 6.9: Dimensions of the College Library Web Staff, Broken Out by Size of FTE Enrollment 73

Table 6.10: Dimensions of the College Library Web Staff, Broken Out by Webmaster Staffing Arrangement 74
Table 6.11: Mean, Median, Minimum and Maximum Number of People Outside the Central Library Web Staff that Enter Page Content in a Given Semester 74
Table 6.12: Mean, Median, Minimum and Maximum Number of People Outside the Central Library Web Staff that Enter Page Content in a Given Semester, Broken Out by Carnegie Class 74
Table 6.13: Mean, Median, Minimum and Maximum Number of People Outside the Central Library Web Staff that Enter Page Content in a Given Semester, Broken Out by Public or Private Status of College 75
Table 6.14: Mean, Median, Minimum and Maximum Number of People Outside the Central Library Web Staff that Enter Page Content in a Given Semester, Broken Out by Size of FTE Enrollment 75
Table 6.15: Mean, Median, Minimum and Maximum Number of People Outside the Central Library Web Staff that Enter Page Content in a Given Semester, Broken Out by Webmaster Staffing Arrangement 75
Table 6.16: Mean, Median, Minimum and Maximum Number of Individuals Sitting on Committees that Oversee College Website Administration 75
Table 6.17: Mean, Median, Minimum and Maximum Number of Individuals Sitting on Committees that Oversee College Website Administration, Broken Out by Carnegie Class 76
Table 6.18: Mean, Median, Minimum and Maximum Number of Individuals Sitting on Committees that Oversee College Website Administration, Broken Out by Public or Private Status of College 76
Table 6.19: Mean, Median, Minimum and Maximum Number of Individuals Sitting on Committees that Oversee College Website Administration, Broken Out by Size of FTE Enrollment 76
Table 6.20: Mean, Median, Minimum and Maximum Number of Individuals Sitting on Committees that Oversee College Website Administration, Broken Out by Webmaster Staffing Arrangement 76
Table 7.1: Percentage of College Libraries that have Launched a Major Website Redesign within the Past Year 77
Table 7.2: Percentage of College Libraries that have Launched a Major Website Redesign within the Past Year, Broken Out by Carnegie Class 77
Table 7.3: Percentage of College Libraries that have Launched a Major Website Redesign within the Past Year, Broken Out by Public or Private Status of College 77
Table 7.4: Percentage of College Libraries that have Launched a Major Website Redesign within the Past Year, Broken Out by Size of FTE Enrollment 77
Table 7.5: Percentage of College Libraries that have Launched a Major Website Redesign within the Past Year, Broken Out by Webmaster Staffing Arrangement 77
Table 7.6: Percentage of College Libraries Planning a Major Redesign of the Library Website within the Next Two Years 78
Table 7.7: Percentage of Libraries Planning a Major Redesign of the Library Website within the Next Two Years, Broken Out by Carnegie Class 78

Table 7.8: Percentage of Libraries Planning a Major Redesign of the Library Website within the Next Two Years, Broken Out by Public or Private Status of College 78
Table 7.9: Percentage of Libraries Planning a Major Redesign of the Library Website within the Next Two Years, Broken Out by Size of FTE Enrollment 78
Table 7.10: Percentage of Libraries Planning a Major Redesign of the Library Website within the Next Two Years, Broken Out by Webmaster Staffing Arrangement 78
Table 8.1: Line Item Status of Library Website Budget 84
Table 8.2: Line Item Status of Library Website Budget, Broken Out by Carnegie Class 84
Table 8.3: Line Item Status of Library Website Budget, Broken Out by Public or Private Status of College 84
Table 8.4: Line Item Status of Library Website Budget, Broken Out by Size of FTE Enrollment 84
Table 8.5: Line Item Status of Library Website Budget, Broken Out by Webmaster Staffing Arrangement 85
Table 8.6: Mean, Median, Minimum and Maximum Amount Allotted for the College Library Website in the Library's Annual Central Budget (in US$), Universe of All Libraries in the Sample 85
Table 8.7: Mean, Median, Minimum and Maximum Amount Allotted for the College Library Website in the Library's Annual Central Budget (in US$) Universe of All Libraries in the Sample, Broken Out by Carnegie Class 85
Table 8.8: Mean, Median, Minimum and Maximum Amount Allotted for the College Library Website in the Library's Annual Central Budget (in US$) Universe of All Libraries in the Sample, Broken Out by Public or Private Status of College 85
Table 8.9: Mean, Median, Minimum and Maximum Amount Allotted for the College Library Website in the Library's Annual Central Budget (in US$) Universe of All Libraries in the Sample, Broken Out by Size of FTE Enrollment 86
Table 8.10: Mean, Median, Minimum and Maximum Amount Allotted for the College Library Website in the Library's Annual Central Budget (in US$) Universe of All Libraries in the Sample, Broken Out by Webmaster Staffing Arrangement 86
Table 8.11: Mean, Median, Minimum and Maximum Amount Allotted for the College Library Website in the Library's Annual Central Budget (in US$) Universe of Libraries in the Sample with Line Item for the Website in the Library Budget 86
Table 8.12: Mean, Median, Minimum and Maximum Amount Allotted for the College Library Website in the Library's Annual Central Budget (in US$) Universe of Libraries in the Sample with Line Item for the Website in the Library Budget, Broken Out by Carnegie Class 86
Table 8.13: Mean, Median, Minimum and Maximum Amount Allotted for the College Library Website in the Library's Annual Central Budget (in US)

Universe of Libraries in the Sample with Line Item for the Website in the Library Budget, Broken Out by Public or Private Status of College 87
Table 8.14: Mean, Median, Minimum and Maximum Amount Allotted for the College Library Website in the Library's Annual Central Budget (in US) Universe of Libraries in the Sample with Line Item for the Website in the Library Budget, Broken Out by Size of FTE Enrollment 87
Table 8.15: Mean, Median, Minimum and Maximum Amount Allotted for the College Library Website in the Library's Annual Central Budget (in US$) Universe of Libraries in the Sample with Line Item for the Website in the Library Budget, Broken Out by Webmaster Staffing Arrangement 87
Table 8.16: Mean, Median, Minimum and Maximum Percentage Change in Total Spending on the College Library Website within the Past Year (Including Spending on Salaries, Technology, Consultants, Content-Development, etc.) 87
Table 8.17: Mean, Median, Minimum and Maximum Percentage Change in Total Spending on the College Library Website within the Past Year (Including Spending on Salaries, Technology, Consultants, Content-Development, etc.), Broken Out by Carnegie Class 88
Table 8.18: Mean, Median, Minimum and Maximum Percentage Change in Total Spending on the College Library Website within the Past Year (Including Spending on Salaries, Technology, Consultants, Content-Development, etc.), Broken Out by Public or Private Status of College 88
Table 8.19: Mean, Median, Minimum and Maximum Percentage Change in Total Spending on the College Library Website within the Past Year (Including Spending on Salaries, Technology, Consultants, Content-Development, etc.), Broken Out by Size of FTE Enrollment 88
Table 8.20: Mean, Median, Minimum and Maximum Percentage Change in Total Spending on the College Library Website within the Past Year (Including Spending on Salaries, Technology, Consultants, Content-Development, etc.), Broken Out by Webmaster Staffing Arrangement 89
Table 8.21: Mean, Median, Minimum and Maximum Predicted Percentage Change in Total Spending on the College Library Website within the Next Two Years (Including Spending on Salaries, Technology, Consultants, Content-Development, etc.) 89
Table 8.22: Mean, Median, Minimum and Maximum Predicted Percentage Change in Total Spending on the College Library Website within the Next Two Years (Including Spending on Salaries, Technology, Consultants, Content-Development, etc.), Broken Out by Carnegie Class 89
Table 8.23: Mean, Median, Minimum and Maximum Predicted Percentage Change in Total Spending on the College Library Website within the Next Two Years (Including Spending on Salaries, Technology, Consultants, Content-Development, etc.), Broken Out by Public or Private Status of College 89
Table 8.24: Mean, Median, Minimum and Maximum Predicted Percentage Change in Total Spending on the College Library Website within the Next Two Years (Including Spending on Salaries, Technology, Consultants, Content-Development, etc.), Broken Out by Size of FTE Enrollment 90

Table 8.25: Mean, Median, Minimum and Maximum Predicted Percentage Change in Total Spending on the College Library Website within the Next Two Years (Including Spending on Salaries, Technology, Consultants, Content-Development, etc.), Broken Out by Webmaster Staffing Arrangement 90
Table 9.1: Mean, Median, Minimum and Maximum Number of Files on the Library Website 91
Table 9.2: Mean, Median, Minimum and Maximum Number of Files on the Library Website, Broken Out by Carnegie Class.....91
Table 9.3: Mean, Median, Minimum and Maximum Number of Files on the Library Website, Broken Out by Public or Private Status of College 91
Table 9.4: Mean, Median, Minimum and Maximum Number of Files on the Library Website, Broken Out by Size of FTE Enrollment 91
Table 9.5: Mean, Median, Minimum and Maximum Number of Files on the Library Website, Broken Out by Webmaster Staffing Arrangement 92
Table 9.6: Mean, Median, Minimum and Maximum Average Weekly Number of Unique Visitors to the Library Website Between September and May while College is in Session 92
Table 9.7: Mean, Median, Minimum and Maximum Average Weekly Number of Unique Visitors to the Library Website Between September and May while College is in Session, Broken Out by Carnegie Class 92
Table 9.8: Mean, Median, Minimum and Maximum Average Weekly Number of Unique Visitors to the Library Website Between September and May while College is in Session, Broken Out by Public or Private Status of College 92
Table 9.9: Mean, Median, Minimum and Maximum Average Weekly Number of Unique Visitors to the Library Website Between September and May while College is in Session, Broken Out by Size of FTE Enrollment 93
Table 9.10: Mean, Median, Minimum and Maximum Average Weekly Number of Unique Visitors to the Library Website Between September and May while College is in Session, Broken Out by Webmaster Staffing Arrangement 93
Table 10.1: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by Library Information Technology Personnel 94
Table 10.2: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by Library Information Technology Personnel, Broken Out by Carnegie Class 94
Table 10.3: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by Library Information Technology Personnel, Broken Out by Public or Private Status of College 94
Table 10.4: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by Library Information Technology Personnel, Broken Out by Size of FTE Enrollment 95
Table 10.5: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by Library Information Technology Personnel, Broken Out by Webmaster Staffing Arrangement 95

Table 10.6: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by MLS Librarians 95
Table 10.7: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by MLS Librarians, Broken Out by Carnegie Class 95
Table 10.8: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by MLS Librarians, Broken Out by Public or Private Status of College 96
Table 10.9: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by MLS Librarians, Broken Out by Size of FTE Enrollment 96
Table 10.10: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by MLS Librarians, Broken Out by Webmaster Staffing Arrangement 96
Table 10.11: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by College Administration Information Technology Department or its Equivalent 96
Table 10.12: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by College Administration Information Technology Department or its Equivalent, Broken Out by Carnegie Class 97
Table 10.13: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by College Administration Information Technology Department or its Equivalent, Broken Out by Public or Private Status of College 97
Table 10.14: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by College Administration Information Technology Department or its Equivalent, Broken Out by Size of FTE Enrollment 97
Table 10.15: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by College Administration Information Technology Department or its Equivalent, Broken Out by Webmaster Staffing Arrangement 98
Table 10.16: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by an Outside Consultant or Freelancer 98
Table 10.17: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by an Outside Consultant or Freelancer, Broken Out by Carnegie Class 98
Table 10.18: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by an Outside Consultant or Freelancer, Broken Out by Public or Private Status of College 98
Table 10.19: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by an Outside Consultant or Freelancer, Broken Out by Size of FTE Enrollment 99

Table 10.20: Mean, Median, Minimum and Maximum Percentage of the Total Script Work for the Library Website Done in the Past Year by an Outside Consultant or Freelancer, Broken Out by Webmaster Staffing Arrangement 99
Table 10.21: Percentage of College Library Websites with an Online Form for Accessing Electronic Course Reserves 99
Table 10.22: Percentage of College Library Websites with an Online Form for Accessing Electronic Course Reserves, Broken Out by Carnegie Class 99
Table 10.23: Percentage of College Library Websites with an Online Form for Accessing Electronic Course Reserves, Broken Out by Public or Private Status of College 100
Table 10.24: Percentage of College Library Websites with an Online Form for Accessing Electronic Course Reserves, Broken Out by Size of FTE Enrollment 100
Table 10.25: Percentage of College Library Websites with an Online Form for Accessing Electronic Course Reserves, Broken Out by Webmaster Staffing Arrangement 100
Table 10.26: Percentage of College Library Websites with an Online Form for Reserving Use of a Library Workstation 100
Table 10.27: Percentage of College Library Websites with an Online Form for Reserving Use of a Library Workstation, Broken Out by Carnegie Class 100
Table 10.28: Percentage of College Library Websites with an Online Form for Reserving Use of a Library Workstation, Broken Out by Public or Private Status of College 101
Table 10.29: Percentage of College Library Websites with an Online Form for Reserving Use of a Library Workstation, Broken Out by Size of FTE Enrollment 101
Table 10.30: Percentage of College Library Websites with an Online Form for Reserving Use of a Library Workstation, Broken Out by Webmaster Staffing Arrangement 101
Table 10.31: Percentage of College Library Websites with an Online Form for Accessing a Virtual Chat Reference Service 101
Table 10.32: Percentage of College Library Websites with an Online Form for Accessing a Virtual Chat Reference Service, Broken Out by Carnegie Class 101
Table 10.33: Percentage of College Library Websites with an Online Form for Accessing a Virtual Chat Reference Service, Broken Out by Public or Private Status of College 102
Table 10.34: Percentage of College Library Websites with an Online Form for Accessing a Virtual Chat Reference Service, Broken Out by Size of FTE Enrollment 102
Table 10.35: Percentage of College Library Websites with an Online Form for Accessing a Virtual Chat Reference Service, Broken Out by Webmaster Staffing Arrangement 102
Table 10.36: Percentage of College Library Websites with an Online Form for Making an Appointment to Visit a Special Collection for which Appointments must be Made 102

Table 10.37: Percentage of College Library Websites with an Online Form for Making an Appointment to Visit a Special Collection for which Appointments must be Made, Broken Out by Carnegie Class 102
Table 10.38: Percentage of College Library Websites with an Online Form for Making an Appointment to Visit a Special Collection for which Appointments must be Made, Broken Out by Public or Private Status of College 103
Table 10.39: Percentage of College Library Websites with an Online Form for Making an Appointment to Visit a Special Collection for which Appointments must be Made, Broken Out by Size of FTE Enrollment 103
Table 10.40: Percentage of College Library Websites with an Online Form for Making an Appointment to Visit a Special Collection for which Appointments must be Made, Broken Out by Webmaster Staffing Arrangement 103
Table 10.41: Percentage of College Library Websites with an Online Form for Initiating Interlibrary Loans 103
Table 10.42: Percentage of College Library Websites with an Online Form for Initiating Interlibrary Loans, Broken Out by Carnegie Class 103
Table 10.43: Percentage of College Library Websites with an Online Form for Initiating Interlibrary Loans, Broken Out by Public or Private Status of College 104
Table 10.44: Percentage of College Library Websites with an Online Form for Initiating Interlibrary Loans, Broken Out by Size of FTE Enrollment 104
Table 10.45: Percentage of College Library Websites with an Online Form for Initiating Interlibrary Loans, Broken Out by Webmaster Staffing Arrangement 104
Table 10.46: Percentage of College Library Websites with an Online Form for Reserving Special Computer Rooms at the Library 104
Table 10.47: Percentage of College Library Websites with an Online Form for Reserving Special Computer Rooms at the Library, Broken Out by Carnegie Class 104
Table 10.48: Percentage of College Library Websites with an Online Form for Reserving Special Computer Rooms at the Library, Broken Out by Public or Private Status of College 105
Table 10.49: Percentage of College Library Websites with an Online Form for Reserving Special Computer Rooms at the Library, Broken Out by Size of FTE Enrollment 105
Table 10.50: Percentage of College Library Websites with an Online Form for Reserving Special Computer Rooms at the Library, Broken Out by Webmaster Staffing Arrangement 105
Table 10.51: Percentage of College Library Websites with an Online Form for Arranging for a Librarian to Visit a Class 105
Table 10.52: Percentage of College Library Websites with an Online Form for Arranging for a Librarian to Visit a Class, Broken Out by Carnegie Class 105
Table 10.53: Percentage of College Library Websites with an Online Form for Arranging for a Librarian to Visit a Class, Broken Out by Public or Private Status of College 106

Table 10.54: Percentage of College Library Websites with an Online Form for Arranging for a Librarian to Visit a Class, Broken Out by Size of FTE Enrollment 106
Table 10.55: Percentage of College Library Websites with an Online Form for Arranging for a Librarian to Visit a Class, Broken Out by Webmaster Staffing Arrangement 106
Table 11.1: Percentage of Libraries Currently Offering Federated Search Capabilities from the Website so that a Broad Range of Library Databases can be Searched at Once 107
Table 11.2: Percentage of Libraries Currently Offering Federated Search Capabilities from the Website so that a Broad Range of Library Databases can be Searched at Once, Broken Out by Carnegie Class 107
Table 11.3: Percentage of Libraries Currently Offering Federated Search Capabilities from the Website so that a Broad Range of Library Databases can be Searched at Once, Broken Out by Public or Private Status of College 107
Table 11.4: Percentage of Libraries Currently Offering Federated Search Capabilities from the Website so that a Broad Range of Library Databases can be Searched at Once, Broken Out by Size of FTE Enrollment 107
Table 11.5: Percentage of Libraries Currently Offering Federated Search Capabilities from the Website so that a Broad Range of Library Databases can be Searched at Once, Broken Out by Webmaster Staffing Arrangement 108
Table 11.6: Mean, Median, Minimum and Maximum Number of Years a Federated Search Capability has been Offered from the Library Website 108
Table 11.7: Mean, Median, Minimum and Maximum Number of Years a Federated Search Capability has been Offered from the Library Website, Broken Out by Carnegie Class 108
Table 11.8: Mean, Median, Minimum and Maximum Number of Years a Federated Search Capability has been Offered from the Library Website, Broken Out by Public or Private Status of College 108
Table 11.9: Mean, Median, Minimum and Maximum Number of Years a Federated Search Capability has been Offered from the Library Website, Broken Out by Size of FTE Enrollment 109
Table 11.10: Mean, Median, Minimum and Maximum Number of Years a Federated Search Capability has been Offered from the Library Website, Broken Out by Webmaster Staffing Arrangement 109
Table 11.11: Mean, Median, Minimum and Maximum Number of Separate Subject-Specific Search Windows Offered on the Websites which Offer Federated Search Capabilities 109
Table 11.12: Mean, Median, Minimum and Maximum Number of Separate Subject-Specific Search Windows Offered on the Websites which Offer Federated Search Capabilities, Broken Out by Carnegie Class 109
Table 11.13: Mean, Median, Minimum and Maximum Number of Separate Subject-Specific Search Windows Offered on the Websites which Offer Federated Search Capabilities, Broken Out by Public or Private Status of College 110

Table 11.14: Mean, Median, Minimum and Maximum Number of Separate Subject-Specific Search Windows Offered on the Websites which Offer Federated Search Capabilities, Broken Out by Size of FTE Enrollment.....110
Table 11.15: Mean, Median, Minimum and Maximum Number of Separate Subject-Specific Search Windows Offered on the Websites which Offer Federated Search Capabilities, Broken Out by Webmaster Staffing Arrangement 110
Table 11.16: Impact of Federated Search Implementation on Database Use 110
Table 11.17: Impact of Federated Search Implementation on Database Use, Broken Out by Carnegie Class.....111
Table 11.18: Impact of Federated Search Implementation on Database Use, Broken Out by Public or Private Status of College 111
Table 11.19: Impact of Federated Search Implementation on Database Use, Broken Out by Size of FTE Enrollment 111
Table 11.20: Impact of Federated Search Implementation on Database Use, Broken Out by Webmaster Staffing Arrangement.....111
Table 12.1: Percentage of College Library Websites with One or More Blogs for Library News 112
Table 12.2: Percentage of College Library Websites with One or More Blogs for Library News, Broken Out by Carnegie Class.....112
Table 12.3: Percentage of College Library Websites with One or More Blogs for Library News, Broken Out by Public or Private Status of College 112
Table 12.4: Percentage of College Library Websites with One or More Blogs for Library News, Broken Out by Size of FTE Enrollment 112
Table 12.5: Percentage of College Library Websites with One or More Blogs for Library News, Broken Out by Webmaster Staffing Arrangement 112
Table 12.6: Percentage of College Library Websites with One or More Listservs for Library News.....113
Table 12.7: Percentage of College Library Websites with One or More Listservs for Library News, Broken Out by Carnegie Class.....113
Table 12.8: Percentage of College Library Websites with One or More Listservs for Library News, Broken Out by Public or Private Status of College.....113
Table 12.9: Percentage of College Library Websites with One or More Listservs for Library News, Broken Out by Size of FTE Enrollment.....113
Table 12.10: Percentage of College Library Websites with One or More Listservs for Library News, Broken Out by Webmaster Staffing Arrangement.....113
Table 12.11: Percentage of College Library Websites with One or More RSS Feeds for Library News 114
Table 12.12: Percentage of College Library Websites with One or More RSS Feeds for Library News, Broken Out by Carnegie Class.....114
Table 12.13: Percentage of College Library Websites with One or More RSS Feeds for Library News, Broken Out by Public or Private Status of College 114
Table 12.14: Percentage of College Library Websites with One or More RSS Feeds for Library News, Broken Out by Size of FTE Enrollment 114
Table 12.15: Percentage of College Library Websites with One or More RSS Feeds for Library News, Broken Out by Webmaster Staffing Arrangement 114

Table 12.16: Percentage of College Library Websites with One or More Podcasts for Library News....115
Table 12.17: Percentage of College Library Websites with One or More Podcasts for Library News, Broken Out by Carnegie Class....115
Table 12.18: Percentage of College Library Websites with One or More Podcasts for Library News, Broken Out by Public or Private Status of College....115
Table 12.19: Percentage of College Library Websites with One or More Podcasts for Library News, Broken Out by Size of FTE Enrollment....115
Table 12.20: Percentage of College Library Websites with One or More Podcasts for Library News, Broken Out by Webmaster Staffing Arrangement....115
Table 12.21: Percentage of College Library Websites with One or More Email Newsletters for Library News....116
Table 12.22: Percentage of College Library Websites with One or More Email Newsletters for Library News, Broken Out by Carnegie Class....116
Table 12.23: Percentage of College Library Websites with One or More Email Newsletters for Library News, Broken Out by Public or Private Status of College....116
Table 12.24: Percentage of College Library Websites with One or More Email Newsletters for Library News, Broken Out by Size of FTE Enrollment....116
Table 12.25: Percentage of College Library Websites with One or More Email Newsletters for Library News, Broken Out by Webmaster Staffing Arrangement....116
Table 12.26: Mean, Median, Minimum and Maximum Number of Listservs Used for Internal Communication by Librarians and other Library Staff....117
Table 12.27: Mean, Median, Minimum and Maximum Number of Listservs Used for Internal Communication by Librarians and other Library Staff, Broken Out by Carnegie Class....117
Table 12.28: Mean, Median, Minimum and Maximum Number of Listservs Used for Internal Communication by Librarians and other Library Staff, Broken Out by Public or Private Status of College....117
Table 12.29: Mean, Median, Minimum and Maximum Number of Listservs Used for Internal Communications by Librarians and other Library Staff, Broken Out by Size of FTE Enrollment....117
Table 12.30: Mean, Median, Minimum and Maximum Number of Listservs Used for Internal Communication by Librarians and other Library Staff, Broken Out by Webmaster Staffing Arrangement....118
Table 12.31: Mean, Median, Minimum and Maximum Number of Blogs Used for Internal Communications by Librarians and other Library Staff....118
Table 12.32: Mean, Median, Minimum and Maximum Number of Blogs Used for Internal Communication by Librarians and other Library Staff, Broken Out by Carnegie Class....118
Table 12.33: Mean, Median, Minimum and Maximum Number of Blogs Used for Internal Communication by Librarians and other Library Staff, Broken Out by Public or Private Status of College....118

Table 12.34: Mean, Median, Minimum and Maximum Number of Blogs Used for Internal Communication by Librarians and other Library Staff, Broken Out by Size of FTE Enrollment 119
Table 12.35: Mean, Median, Minimum and Maximum Number of Blogs Used for Internal Communication by Librarians and other Library Staff, Broken Out by Webmaster Staffing Arrangement 119
Table 12.36: Mean, Median, Minimum and Maximum Number of e-Newsletters Used for Internal Communications by Librarians and other Library Staff....119
Table 12.37: Mean, Median, Minimum and Maximum Number of e-Newsletters Used for Internal Communications by Librarians and other Library Staff, Broken Out by Carnegie Class....119
Table 12.38: Mean, Median, Minimum and Maximum Number of e-Newsletters Used for Internal Communication by Librarians and other Library Staff, Broken Out by Public or Private Status of College 120
Table 12.39: Mean, Median, Minimum and Maximum Number of e-Newsletters Used for Internal Communication by Librarians and other Library Staff, Broken Out by Size of FTE Enrollment 120
Table 12.40: Mean, Median, Minimum and Maximum Number of e-Newsletters Used for Internal Communication by Librarians and other Library Staff, Broken Out by Webmaster Staffing Arrangement....120
Table 13.1: Percentage of College Libraries that have Hired a Consultant or Consulting Firm to Advise on Developing or Altering the College Library Website 121
Table 13.2: Percentage of College Libraries that have Hired a Consultant or Consulting Firm to Advise on Developing or Altering the College Library Website, Broken Out by Carnegie Class....121
Table 13.3: Percentage of College Libraries that have Hired a Consultant or Consulting Firm to Advise on Developing or Altering the College Library Website, Broken Out by Public or Private Status of College 121
Table 13.4: Percentage of College Libraries that have Hired a Consultant or Consulting Firm to Advise on Developing or Altering the College Library Website, Broken Out by Size of FTE Enrollment 121
Table 13.5: Percentage of College Libraries that have Hired a Consultant or Consulting Firm to Advise on Developing or Altering the College Library Website, Broken Out by Webmaster Staffing Arrangement 122
Table 13.6: Mean, Median, Minimum and Maximum Spending (In $) by the Library or College on Consultants or Consulting Firms to Advise on the College Library Website 122
Table 13.7: Mean, Median, Minimum and Maximum Spending (In $) by the Library or College on Consultants or Consulting Firms to Advise on the College Library Website, Broken Out by Carnegie Class 122
Table 13.8: Mean, Median, Minimum and Maximum Spending (In $) by the Library or College on Consultants or Consulting Firms to Advise on the College Library Website, Broken Out by Public or Private Status of College....122

Table 13.9: Mean, Median, Minimum and Maximum Spending (In $) by the Library or College on Consultants or Consulting Firms to Advise on the College Library Website, Broken Out by Size of FTE Enrollment 123
Table 13.10: Mean, Median, Minimum and Maximum Spending (In $) by the Library or College on Consultants or Consulting Firms to Advise on the College Library Website, Broken Out by Webmaster Staffing Arrangement 123
Table 13.11: Percentage of Libraries that have Conducted a Formal Usability Test of the College Website 123
Table 13.12: Percentage of Libraries that have Conducted a Formal Usability Test of the College Website, Broken Out by Carnegie Class 123
Table 13.13: Percentage of Libraries that have Conducted a Formal Usability Test of the College Website, Broken Out by Public or Private Status of College 124
Table 13.14: Percentage of Libraries that have Conducted a Formal Usability Test of the College Website, Broken Out by Size of FTE Enrollment 124
Table 13.15: Percentage of Libraries that have Conducted a Formal Usability Test of the College Website, Broken Out by Webmaster Staffing Arrangement 124
Table 13.16: Who Performs the Formal Usability Test of the College Website? 124
Table 13.17: Who Performs the Formal Usability Test of the College Website?, Broken Out by Carnegie Class 124
Table 13.18: Who Performs the Formal Usability Test of the College Website?, Broken Out by Public or Private Status of College 125
Table 13.19: Who Performs the Formal Usability Test of the College Website?, Broken Out by Size of FTE Enrollment 125
Table 13.20: Who Performs the Formal Usability Test of the College Website?, Broken Out by Webmaster Staffing Arrangement..... 125
Table 14.1: Mean, Median, Minimum and Maximum Number of Interactive Tutorials on How to Use the Library or its Services (Not Only Subject or Database Guides) Offered through the Library Website 126
Table 14.2: Mean, Median, Minimum and Maximum Number of Interactive Tutorials on How to Use the Library or its Services (Not Only Subject or Database Guides) Offered through the Library Website, Broken Out by Carnegie Class 126
Table 14.3: Mean, Median, Minimum and Maximum Number of Interactive Tutorials on How to Use the Library or its Services (Not Only Subject or Database Guides) Offered through the Library Website, Broken Out by Public or Private Status of College 126
Table 14.4: Mean, Median, Minimum and Maximum Number of Interactive Tutorials on How to Use the Library or its Services (Not Only Subject or Database Guides) Offered through the Library Website, Broken Out by Size of FTE Enrollment 126
Table 14.5: Mean, Median, Minimum and Maximum Number of Interactive Tutorials on How to Use the Library or its Services (Not Only Subject or Database Guides) Offered through the Library Website, Broken Out by Webmaster Staffing Arrangement 127

Table 14.6: Mean, Median, Minimum and Maximum Number of End Users that have Visited or Used These Interactive Tutorials in the Past Year 127
Table 14.7: Mean, Median, Minimum and Maximum Number of End Users that have Visited or Used These Interactive Tutorials in the Past Year, Broken Out by Carnegie Class 127
Table 14.8: Mean, Median, Minimum and Maximum Number of End Users that have Visited or Used These Interactive Tutorials in the Past Year, Broken Out by Public or Private Status of College 127
Table 14.9: Mean, Median, Minimum and Maximum Number of End Users that have Visited or Used These Interactive Tutorials in the Past Year, Broken Out by Size of FTE Enrollment 128
Table 14.10: Mean, Median, Minimum and Maximum Number of End Users that have Visited or Used These Interactive Tutorials in the Past Year, Broken Out by Webmaster Staffing Arrangement 128