

LIST OF TABLES	4
PARTICIPANTS	16
SUMMARY OF MAIN FINDINGS	17
SOURCE OF FUNDS	17
TREND IN SPENDING ON DIGITIZATION	17
Library Collaboration with other Departments of the Institution	18
Staffing of Digitization Projects	18
Spending for Equipment for Digitization	18
Number of Physical Exhibits Staged	19
Rights, Permissions and Copyright Clearance	19
Outsourcing of Digitization	20
Skill in Digitization	20
Use of Digital Asset Management Software	21
Use of Servers	22
Impact of Digitization on Microfilming and other Preservation Mediums	22
Development of Cataloging and Metadata in Digitization Projects	23
Using the Resources of Larger Organizations with Greater Experience in Digitization	23
Licensing or Renting the Digital Collection	24
Impact of Digitization on Sales of Reproductions	24
CHAPTER 1: OVERALL BUDGET	26
CHAPTER 2: FINANCIAL SUPPORT FOR DIGITIZATION	28
CHAPTER 3: STAFFING & EQUIPMENT	40
CHAPTER 4: IMPACT OF ONLINE EXHIBITS	52
CHAPTER 5: LICENSING, PERMISSIONS & COPYRIGHT	53
CHAPTER 6: OUTSOURCING	55
CHAPTER 7: SCANNING, PHOTOGRAPHING AND OTHER DIGITIZATION METHODS	63
CHAPTER 8: DIGITAL ASSET MANAGEMENT	68
CHAPTER 9: IMPACT ON PRESERVATION	77
CHAPTER 10: CATALOGING	80
CHAPTER 11: COLLABORATIONS	82
CHAPTER 12: MARKETING	86
CHAPTER 13: FAVORED RESOURCES	92
CHAPTER 14: ADVICE FOR PEERS	95
OTHER REPORTS FROM PRIMARY RESEARCH GROUP INC	97

LIST OF TABLES

Table 1.1: Mean, Median, Minimum and Maximum Annual Budget for Digitization Projects (in US\$)	26
Table 1.2: Mean, Median, Minimum and Maximum Annual Budget for Digitization Projects (in US\$), Broken Out for U.S. and Non-U.S. Libraries	26
Table 1.3: Mean, Median, Minimum and Maximum Annual Budget for Digitization Projects (in US\$), Broken Out by Type of Library	26
Table 1.4: Mean, Median, Minimum and Maximum Annual Budget for Digitization Projects (in US\$), Broken Out by Type of Library, Broken Out by Dominant Type of Content Digitized	26
Table 1.5: Mean, Median, Minimum and Maximum Annual Budget for Digitization Projects (in US\$), Broken Out by Type of Library, Broken Out by Annual Spending on Digitization (US\$)	27
Table 2.1: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from the Library Budget	28
Table 2.2: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from the Library Budget, Broken Out for U.S. and Non-U.S. Libraries	28
Table 2.3: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from the Library Budget, Broken Out by Type of Library	28
Table 2.4: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from the Library Budget, Broken Out by Annual Spending on Digitization (US\$)	28
Table 2.5: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Supplements from the Parent Institution	29
Table 2.6: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Supplements from the Parent Institution, Broken Out for U.S. and Non-U.S. Libraries	29
Table 2.7: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Supplements from the Parent Institution, Broken Out by Type of Library	29
Table 2.8: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Supplements from the Parent Institution, Broken Out by Annual Spending on Digitization (US\$)	29
Table 2.9: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Grants & Fundraising	29
Table 2.10: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Grants & Fundraising, Broken Out for U.S. and Non-U.S. Libraries	30
Table 2.11: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Grants & Fundraising, Broken Out by Type of Library	30
Table 2.12: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Grants & Fundraising, Broken Out by Dominant Type of Content Digitized	30
Table 2.13: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Grants & Fundraising, Broken Out by Annual Spending on Digitization (US\$)	31

Table 2.14: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Endowments	31
Table 2.15: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Endowments, Broken Out for U.S. and Non-U.S. Libraries	31
Table 2.16: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Endowments, Broken Out by Type of Library	31
Table 2.17: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Endowments, Broken Out by Dominant Type of Content Digitized	32
Table 2.18: Mean, Median, Minimum and Maximum Percentage of the Budget for Digitization Derived from Endowment, Broken Out by Annual Spending on Digitization (US\$)	32
Table 2.19: Outlook for Raising Money for Digitization Projects from Outside Sources	32
Table 2.20: Outlook for Raising Money for Digitization Projects from Outside Sources, Broken Out for U.S. and Non-U.S. Libraries	32
Table 2.21: Outlook for Raising Money for Digitization Projects from Outside Sources, Broken Out by Type of Library	33
Table 2.22: Outlook for Raising Money for Digitization Projects from Outside Sources, Broken Out by Dominant Type of Content Digitized	33
Table 2.23: Outlook for Raising Money for Digitization Projects from Outside Sources, Broken Out by Annual Spending on Digitization (US\$)	33
Table 2.24: Course of Probable Spending for Digitization over the Next Two Years	33
Table 2.25: Course of Probable Spending for Digitization over the Next Two Years, Broken Out for U.S. and Non-U.S. Libraries	34
Table 2.26: Course of Probable Spending for Digitization over the Next Two Years, Broken Out by Type of Library	34
Table 2.27: Course of Probable Spending for Digitization over the Next Two Years, Broken Out by Dominant Type of Content Digitized	34
Table 2.28: Course of Probable Spending for Digitization over the Next Two Years, Broken Out by Annual Spending on Digitization (US\$)	35
Table 2.29: Has Your Division Teamed Up with any other Department or Faculty of the Organization to Work Jointly on Digitization Projects?	35
Table 2.30: Has Your Division Teamed Up with any other Department or Faculty of the Organization to Work Jointly on Digitization Projects? Broken Out for U.S. and Non-U.S. Libraries	35
Table 2.31: Has Your Division Teamed Up with any other Department or Faculty of the Organization to Work Jointly on Digitization Projects? Broken Out by Type Of Library	35
Table 2.32: Has Your Division Teamed Up with any other Department or Faculty of the Organization to Work Jointly on Digitization Projects? Broken Out by Dominant Type of Content Digitized	36
Table 2.33: Has Your Division Teamed Up with any other Department or Faculty of the Organization to Work Jointly on Digitization Projects? Broken Out by Annual Spending on Digitization (US\$)	36
Table 2.34: Mean, Median, Minimum and Maximum Funding from Academic Departments (not administrative, which are discussed separately) to Digitization Projects over the Past Three Years (in US\$)	38

Table 2.35: Mean, Median, Minimum and Maximum Funding from Academic Departments (not administrative, which are discussed separately) to Digitization Projects over the Past Three Years, Broken Out for U.S. and Non-U.S. Libraries	38
Table 2.36: Mean, Median, Minimum and Maximum Funding from Academic Departments (not administrative, which are discussed separately) to Digitization Projects over the Past Three Years, Broken Out by Type of Library	38
Table 2.37: Mean, Median, Minimum and Maximum Funding from Academic Departments (not administrative, which are discussed separately) to Digitization Projects over the Past Three Years, Broken Out by Annual Spending on Digitization (US\$)	39
Table 3.1: Mean, Median, Minimum and Maximum Number of Individuals at the Organizations in the Sample Currently Spending at Least Part of Their Workday on Digitization Projects	40
Table 3.2: Mean, Median, Minimum and Maximum Number of Individuals at the Organizations in the Sample Currently Spending at Least Part of Their Workday on Digitization Projects, Broken Out for U.S. and Non-U.S. Libraries	40
Table 3.3: Mean, Median, Minimum and Maximum Number of Individuals at the Organizations in the Sample Currently Spending at Least Part of Their Workday on Digitization Projects, Broken Out by Type of Library	40
Table 3.4: Mean, Median, Minimum and Maximum Number of Individuals at the Organizations in the Sample Currently Spending at Least Part of Their Workday on Digitization Projects, Broken Out by Dominant Type of Content Digitized	41
Table 3.5: Mean, Median, Minimum and Maximum Number of Individuals at the Organizations in the Sample Currently Spending at Least Part of Their Workday on Digitization Projects, Broken Out by Annual Spending on Digitization	41
Table 3.6: Mean, Median, Minimum and Maximum Number of Hours Annually that Staff and Associated Workers Devoted to Digitization Efforts	41
Table 3.7: Mean, Median, Minimum and Maximum Number of Hours Annually that Staff and Associated Workers Devoted to Digitization Efforts, Broken Out for U.S. and Non-U.S. Libraries	41
Table 3.8: Mean, Median, Minimum and Maximum Number of Hours Annually that Staff and Associated Workers Devoted to Digitization Efforts, Broken Out by Type of Library	42
Table 3.9: Mean, Median, Minimum and Maximum Number of Hours Annually that Staff and Associated Workers Devoted to Digitization Efforts, Broken Out by Dominant Type of Content Digitized	42
Table 3.10: Mean, Median, Minimum and Maximum Number of Hours Annually that Staff and Associated Workers Devoted to Digitization Efforts, Broken Out by Annual Spending on Digitization (US\$)	42
Table 3.11: Predicted Trend in Use of Labor on Digitization Projects	43
Table 3.12: Predicted Trend in Use of Labor on Digitization Projects, Broken Out for U.S. and Non-U.S. Libraries	43
Table 3.13: Predicted Trend in Use of Labor on Digitization Projects, Broken Out by Type of Library	43
Table 3.14: Predicted Trend in Use of Labor on Digitization Projects, Broken Out by Dominant Type of Content Digitized	44
Table 3.15: Predicted Trend in Use of Labor on Digitization Projects, Broken Out by Annual Spending on Digitization (US\$)	44

Table 3.16: Mean, Median, Minimum and Maximum Special Collections Division Spending in the Past Three Years on Equipment to Copy, Duplicate, Record, Photograph, Scan or Transform Content of any Kind into Digital Formats (in US\$)	44
Table 3.17: Mean, Median, Minimum and Maximum Special Collections Division Spending in the Past Three Years on Equipment to Copy, Duplicate, Record, Photograph, Scan or Transform Content of any Kind into Digital Formats, Broken Out for U.S. and Non-U.S. Libraries	45
Table 3.18: Mean, Median, Minimum and Maximum Special Collections Division Spending in the Past Three Years on Equipment to Copy, Duplicate, Record, Photograph, Scan or Transform Content of any Kind into Digital Formats, Broken Out by Type of Library	45
Table 3.19: Mean, Median, Minimum and Maximum Special Collections Division Spending in the Past Three Years on Equipment to Copy, Duplicate, Record, Photograph, Scan or Transform Content of any Kind into Digital Formats, Broken Out by Annual Spending on Digitization (US\$)	45
Table 3.20: Mean, Median, Minimum and Maximum Percentage Change in the Annual Rate of Spending on Equipment for the Purpose of Transforming Content of any Kind into Digital Formats over the Last Three Years	45
Table 3.21: Mean, Median, Minimum and Maximum Percentage Change in the Annual Rate of Spending on Equipment for the Purpose of Transforming Content of any Kind into Digital Formats over the Last Three Years, Broken Out for U.S. and Non-U.S. Libraries	46
Table 3.22: Mean, Median, Minimum and Maximum Percentage Change in the Annual Rate of Spending on Equipment for the Purpose of Transforming Content of any Kind into Digital Formats over the Last Three Years, Broken Out by Type of Library	46
Table 3.23: Mean, Median, Minimum and Maximum Percentage Change in the Annual Rate of Spending on Equipment for the Purpose of Transforming Content of any Kind into Digital Formats over the Last Three Years, Broken Out by Annual Spending on Digitization (US\$)	46
Table 4.1: Mean, Median, Minimum and Maximum Number of Unique Physical Exhibits Staged in the Past Year	52
Table 4.2: Mean, Median, Minimum and Maximum Number of Unique Physical Exhibits Staged in the Past Year, Broken Out for U.S. and Non-U.S. Libraries	52
Table 4.3: Mean, Median, Minimum and Maximum Number of Unique Physical Exhibits Staged in the Past Year, Broken Out by Type of Library	52
Table 4.4: Mean, Median, Minimum and Maximum Number of Unique Physical Exhibits Staged in the Past Year, Broken Out by Dominant Type of Content Digitized	52
Table 5.1: Mean, Median, Minimum and Maximum Staff Time (in hours) Spent in the Past Two Years in Obtaining Rights, Permissions or Copyright Clearance	53
Table 5.2: Mean, Median, Minimum and Maximum Staff Time (in hours) Spent in the Past Two Years in Obtaining Rights, Permissions or Copyright Clearance, Broken Out for U.S. and Non-U.S. Libraries	53
Table 5.3: Mean, Median, Minimum and Maximum Staff Time (in hours) Spent in the Past Two Years in Obtaining Rights, Permissions or Copyright Clearance, Broken Out by Type of Library	53
Table 5.4: Has Your Organization Outsourced any Aspect of Rights/Permissions/Copyright Management to Outside Parties?	53

Table 5.5: Has Your Organization Outsourced any Aspect of Rights/Permissions/Copyright Management to Outside Parties? Broken Out for U.S. and Non-U.S. Libraries	53
Table 5.6: Has Your Organization Outsourced any Aspect of Rights/Permissions/Copyright Management to Outside Parties? Broken Out by Type of Library	54
Table 5.7: Has Your Organization Outsourced any Aspect of Rights/Permissions/Copyright Management to Outside Parties? Broken Out by Dominant Type of Content Digitized	54
Table 5.8: Has Your Organization Outsourced any Aspect of Rights/Permissions/Copyright Management to Outside Parties? Broken Out by Annual Spending on Digitization (US\$)	54
Table 6.1: Has Your Organization Outsourced Digitization, in Whole or in Part, to an Outside Party, Another Organization, Private Consultant or Company?	55
Table 6.2: Has Your Organization Outsourced Digitization, in Whole or in Part, to an Outside Party, Another Organization, Private Consultant or Company? Broken Out for U.S. and Non-U.S. Libraries	55
Table 6.3: Has Your Organization Outsourced Digitization, in Whole or in Part, to an Outside Party, Another Organization, Private Consultant or Company? Broken Out by Type of Library	55
Table 6.4: Has Your Organization Outsourced Digitization, in Whole or in Part, to an Outside Party, Another Organization, Private Consultant Or Company? Broken Out by Dominant Type of Content Digitized	55
Table 6.5: Has Your Organization Outsourced Digitization, in Whole or in Part, to an Outside Party, Another Organization, Private Consultant or Company? Broken Out by Annual Spending on Digitization (US\$)	56
Table 6.6: Mean, Median, Minimum and Maximum Spending Spent over the Past Three Years for Outsourcing of Digitization (in US\$)	56
Table 6.7: Mean, Median, Minimum and Maximum Spending Spent over the Past Three Years for Outsourcing of Digitization, Broken Out by Broken Out for U.S. and Non-U.S. Libraries	56
Table 6.8: Mean, Median, Minimum and Maximum Spending Spent over the Past Three Years for Outsourcing of Digitization, Broken Out by Type of Library	56
Table 6.9: Mean, Median, Minimum and Maximum Spending Spent over the Past Three Years for Outsourcing of Digitization, Broken Out by Broken Out by Annual Spending on Digitization	57
Table 6.10: Which Phrase Best Describes Your Attitude Towards the Outsourcing of Digitization Work?	57
Table 6.11: Which Phrase Best Describes Your Attitude Towards the Outsourcing Of Digitization Work? Broken Out by U.S. and Non-U.S. Libraries	57
Table 6.12: Which Phrase Best Describes Your Attitude Towards the Outsourcing of Digitization Work? Broken Out by Type of Library	58
Table 6.13: Which Phrase Best Describes Your Attitude Towards the Outsourcing of Digitization Work? Broken Out by Dominant Type of Content Digitized	58
Table 6.14: Which Phrase Best Describes Your Attitude Towards the Outsourcing of Digitization Work? Broken Out by Broken Out by Annual Spending on Digitization (US\$)	59

Table 6.15: Over the Past Three Years What Percentage of Your Digitization Work Would You Say hat You Outsourced to Outside Parties?	59
Table 6.16: Over the Past Three Years What Percentage of Your Digitization Work Would You Say That You Outsourced to Outside Parties? Broken Out by Broken Out by Annual Spending on Digitization (US\$)	59
Table 6.17: Over the Past Three Years What Percentage of Your Digitization Work Would You Say That You Outsourced to Outside Parties? Broken Out by Type of Library	60
Table 6.18: Over the Past Three Years What Percentage of Your Digitization Work Would You Say That You Outsourced to Outside Parties? Broken Out by U.S. and Non-U.S. Libraries	60
Table 6.19: In general when your work requires digital image enhancement, does your organization:	60
Table 6.20: In general when your work requires digital image enhancement, does your organization, Broken Out by Broken Out for U.S. and Non-U.S. Libraries	60
Table 6.21: In general when your work requires digital image enhancement, does your organization, Broken Out by Type of Library	60
Table 6.22: In general when your work requires digital image enhancement, does your organization, Broken Out by Dominant Type of Content Digitized	61
Table 6.23: In general when your work requires digital image enhancement, does your organization, Broken Out by Annual Spending on Digitization (US\$)	61
Table 7.1: Mean, Median, Minimum and Maximum Dpi of a Typical Scan	63
Table 7.2: Mean, Median, Minimum and Maximum Dpi of a Typical Scan, Broken Out for U.S. and Non-U.S. Libraries	63
Table 7.3: Mean, Median, Minimum and Maximum Dpi of a Typical Scan, Broken Out by Type of Library	63
Table 7.4: Mean, Median, Minimum and Maximum Dpi of a Typical Scan, Broken Out by Annual Spending on Digitization (US\$)	63
Table 7.5: Mean, Median, Minimum and Maximum Percentage of Text that Has Been Digitized over the Past Three Years by Scanning or Photographing Text	64
Table 7.6: Mean, Median, Minimum and Maximum Percentage of Text that Has Been Digitized over the Past Three Years by Scanning or Photographing Text, Broken Out for U.S. and Non-U.S. Libraries	64
Table 7.7: Mean, Median, Minimum and Maximum Percentage of Text that Has Been Digitized over the Past Three Years by Scanning or Photographing Text, Broken Out by Type of Library	64
Table 7.8: Mean, Median, Minimum and Maximum Percentage of Text that Has Been Digitized over the Past Three Years by Scanning or Photographing Text, Broken Out by Annual Spending on Digitization (US\$)	64
Table 7.9: Mean, Median, Minimum and Maximum Percentage of Text that Has Been Digitized over the Past Three Years by Keying in Text	64
Table 7.10: Mean, Median, Minimum and Maximum Percentage of Text that Has Been Digitized over the Past Three Years by Keying in Text, Broken Out for U.S. and Non-U.S. Libraries	65
Table 7.11: Mean, Median, Minimum and Maximum Percentage of Text that Has Been Digitized over the Past Three Years by Keying in Text, Broken Out by Type of Library	65

Table 7.12: Mean, Median, Minimum and Maximum Percentage of Text that Has Been Digitized over the Past Three Years by Keying in Text, Broken Out by Annual Spending on Digitization (US\$)	65
Table 7.13: Self Assessment of Institutional Quality Control Efforts in Image and Text Digitization	65
Table 7.14: Self Assessment of Institutional Quality Control Efforts in Image and Text Digitization, Broken Out for U.S. and Non-U.S. Libraries	66
Table 7.15: Self Assessment of Institutional Quality Control Efforts in Image and Text Digitization, Broken Out by Type of Library	66
Table 7.16: Self Assessment of Institutional Quality Control Efforts in Image and Text Digitization, Broken Out by Dominant Type of Content Digitized	66
Table 7.17: Self Assessment of Institutional Quality Control Efforts in Image and Text Digitization, Broken Out by Annual Spending on Digitization (US\$)	67
Table 8.1: Does the Division Currently Have any Form of Digital Asset Management Software?	68
Table 8.2: Does the Division Currently Have any Form of Digital Asset Management Software? Broken Out for U.S. and Non-U.S. Libraries	68
Table 8.3: Does the Division Currently Have any Form of Digital Asset Management Software? Broken Out by Type of Library	68
Table 8.4: Does the Division Currently Have any Form of Digital Asset Management Software? Broken Out by Dominant Type of Content Digitized	69
Table 8.5: Does the Division Currently Have any Form of Digital Asset Management Software? Broken Out by Annual Spending on Digitization (US\$)	69
Table 8.6: Does the Division(s) Use Content DM?	69
Table 8.7: Does the Division(s) Use Content DM? Broken Out for U.S. and Non-U.S. Libraries	69
Table 8.8: Does the Division(s) Use Content DM? Broken Out by Type of Library	70
Table 8.9: Does the Division(s) Use Content DM? Broken Out by Dominant Type of Content Digitized	70
Table 8.10: Does the Division(s) Use Content DM? Broken Out by Annual Spending on Digitization (US\$)	70
Table 8.11: Does the Division(s) Use Luna Insight?	70
Table 8.12: Does the Division(s) Use Luna Insight? Broken Out for U.S. and Non-U.S. Libraries	70
Table 8.13: Does the Division(s) Use Luna Insight? Broken Out by Type of Library	71
Table 8.14: Does the Division(s) Use Luna Insight? Broken Out by Dominant Type of Content Digitized	71
Table 8.15: Does the Division(s) Use Luna Insight? Broken Out by Annual Spending on Digitization (US\$)	71
Table 8.16: Does the Division(s) Use DigiTool?	71
Table 8.17: Does the Division(s) Use DigiTool? Broken Out for U.S. and Non-U.S. Libraries	71
Table 8.18: Does the Division(s) Use DigiTool? Broken Out by Type of Library	72
Table 8.19: Does the Division(s) Use DigiTool? Broken Out by Dominant Type of Content Digitized	72

Table 8.20: Does the Division(s) Use DigiTool? Broken Out by Annual Spending on Digitization (US\$)	72
Table 8.21: Do You Store the Division's Digitization Projects on Your Own Divisional Servers?	73
Table 8.22: Do You Store the Division's Digitization Projects on Your Own Divisional Servers? Broken Out for U.S. and Non-U.S. Libraries	73
Table 8.23: Do You Store the Division's Digitization Projects on Your Own Divisional Servers? Broken Out by Type of Library	73
Table 8.24: Do You Store the Division's Digitization Projects on Your Own Divisional Servers? Broken Out by Dominant Type of Content Digitized	74
Table 8.25: Do You Store the Division's Digitization Projects on Your Own Divisional Servers? Broken Out by Annual Spending on Digitization (US\$)	74
Table 8.26: Do You Store the Division's Digitization Projects on Specific Servers Dedicated to Specific Digitization Projects?	74
Table 8.27: Do You Store the Division's Digitization Projects on Specific Servers Dedicated to Specific Digitization Projects? Broken Out for U.S. and Non-U.S. Libraries	74
Table 8.28: Do You Store the Division's Digitization Projects on Specific Servers Dedicated to Specific Digitization Projects? Broken Out by Type of Library	74
Table 8.29: Do You Store the Division's Digitization Projects on Specific Servers Dedicated to Specific Digitization Projects? Broken Out by Dominant Type of Content Digitized	75
Table 8.30: Do You Store the Division's Digitization Projects on Specific Servers Dedicated to Specific Digitization Projects? Broken Out by Annual Spending on Digitization (US\$)	75
Table 8.31: Do You Store the Division's Digitization Projects on the General College/University/Museum Servers?	75
Table 8.32: Do You Store the Division's Digitization Projects on the General College/University/Museum Servers? Broken Out for U.S. and Non-U.S. Libraries	75
Table 8.33: Do You Store the Division's Digitization Projects on the General College/University/Museum Servers? Broken Out by Type of Library	75
Table 8.34: Do You Store the Division's Digitization Projects on the General College/University/Museum Servers? Broken Out by Dominant Type of Content Digitized	76
Table 8.35: Do You Store the Division's Digitization Projects on The General College/University/Museum Servers? Broken Out by Annual Spending on Digitization (US\$)	76
Table 9.1: The Impact of Digitization on Long Term Use of Microfilming and other Preservation Mediums	77
Table 9.2: The Impact of Digitization on Long Term Use of Microfilming and other Preservation Mediums, Broken Out for U.S. and Non-U.S. Libraries	77
Table 9.3: The Impact of Digitization on Long Term Use of Microfilming and other Preservation Mediums, Broken Out by Type of Library	78
Table 9.4: The Impact of Digitization on Long Term Use of Microfilming and other Preservation Mediums, Broken Out by Dominant Type of Content Digitized	78
Table 9.5: The Impact of Digitization on Long Term Use of Microfilming and other Preservation Mediums, Broken Out by Annual Spending on Digitization	79

Table 10.1: Mean, Median, Minimum and Maximum Percentage of Labor Time Required for Digitization Projects Accounted for by Cataloging and Metadata Issues	80
Table 10.2: Mean, Median, Minimum and Maximum Percentage of Labor Time Required for Digitization Projects Accounted for by Cataloging and Metadata Issues, Broken Out for U.S. and Non-U.S. Libraries	80
Table 10.3: Mean, Median, Minimum and Maximum Percentage of Labor Time Required for Digitization Projects Accounted for by Cataloging and Metadata Issues, Broken Out by Type of Library	80
Table 10.4: Mean, Median, Minimum and Maximum Percentage of Labor Time Required for Digitization Projects Accounted for by Cataloging and Metadata Issues, Broken Out by Annual Spending on Digitization	80
Table 10.5: Mean, Median, Minimum and Maximum Percentage of the Total Expense of Digitization Projects Accounted for by Expenses Related to Cataloging and Metadata	81
Table 10.6: Mean, Median, Minimum and Maximum Percentage of the Total Expense of Digitization Projects Accounted for by Expenses Related to Cataloging and Metadata, Broken Out for U.S. and Non-U.S. Libraries	81
Table 10.7: Mean, Median, Minimum and Maximum Percentage of the Total Expense of Digitization Projects Accounted for by Expenses Related to Cataloging and Metadata, Broken Out by Type of Library	81
Table 10.8: Mean, Median, Minimum and Maximum Percentage of the Total Expense of Digitization Projects Accounted for by Expenses Related to Cataloging and Metadata, Broken Out by Annual Spending on Digitization (US\$)	81
Table 11.1: Has Your Organization Largely Outsourced a Digitization Project to Another Organization, such as a Major Museum or University that Specializes in Such Projects?	82
Table 11.2: Has Your Organization Largely Outsourced a Digitization Project to Another Organization, such as a Major Museum or University that Specializes in Such Projects? Broken Out for U.S. and Non-U.S. Libraries	82
Table 11.3: Has Your Organization Largely Outsourced a Digitization Project to Another Organization, such as a Major Museum or University that Specializes in Such Projects? Broken Out by Type of Library	82
Table 11.4: Has Your Organization Largely Outsourced a Digitization Project to Another Organization, such as a Major Museum or University that Specializes in Such Projects? Broken Out by Dominant Type of Content Digitized	82
Table 11.5: Has Your Organization Largely Outsourced a Digitization Project to Another Organization, such as a Major Museum or University that Specializes in Such Projects? Broken Out by Annual Spending on Digitization (US\$)	83
Table 11.6: The phrase that best summarizes your opinion of the following philosophy: "Small colleges and museums should let larger or more specialized universities or museums handle many of their digitization projects since these institutions have the equipment, experience and economies of scale to do a better job at lower cost than many smaller institutions can do for themselves."	83
Table 11.7: The phrase that best summarizes your opinion of the following philosophy: "Small colleges and museums should let larger or more specialized universities or museums handle many of their digitization projects since these institutions have the equipment, experience and economies of scale to do a better job at lower cost than many smaller institutions can do for themselves." Broken Out for U.S. and Non-U.S. Libraries	83

Table 11.8: The phrase that best summarizes your opinion of the following philosophy: "Small colleges and museums should let larger or more specialized universities or museums handle many of their digitization projects since these institutions have the equipment, experience and economies of scale to do a better job at lower cost than many smaller institutions can do for themselves." Broken Out by Type of Library	84
Table 11.9: The phrase that best summarizes your opinion of the following philosophy: "Small colleges and museums should let larger or more specialized universities or museums handle many of their digitization projects since these institutions have the equipment, experience and economies of scale to do a better job at lower cost than many smaller institutions can do for themselves." Broken Out by Dominant Type of Content Digitized	84
Table 11.10: The phrase that best summarizes your opinion of the following philosophy: "Small colleges and museums should let larger or more specialized universities or museums handle many of their digitization projects since these institutions have the equipment, experience and economies of scale to do a better job at lower cost than many smaller institutions can do for themselves." Broken Out by Annual Spending on Digitization (US\$)	85
Table 12.1: Mean, Median, Minimum and Maximum Spending over the Past Three Years on Marketing and Publicizing Digitized Special Collections (in US\$)	86
Table 12.2: Mean, Median, Minimum and Maximum Spending over the Past Three Years on Marketing and Publicizing Digitized Special Collections, Broken Out for U.S. and Non-U.S. Libraries	86
Table 12.3: Mean, Median, Minimum and Maximum Spending over the Past Three Years on Marketing and Publicizing Digitized Special Collections, Broken Out by Type of Library	86
Table 12.4: Mean, Median, Minimum and Maximum Spending over the Past Three Years on Marketing and Publicizing Digitized Special Collections, Broken Out by Annual Spending on Digitization (US\$)	86
Table 12.5: Does the Division(s) License or Rent Use of any Aspect of its Digital Collection to any Party?	87
Table 12.6: Does the Division(s) License or Rent Use of any Aspect of its Digital Collection to any Party? Broken Out for U.S. and Non-U.S. Libraries	87
Table 12.7: Does the Division(s) License or Rent Use of any Aspect of its Digital Collection to any Party? Broken Out by Type of Library	87
Table 12.8: Does the Division(s) License or Rent Use of any Aspect of its Digital Collection to any Party? Broken Out by Dominant Type of Content Digitized	87
Table 12.9: Does the Division(s) License or Rent Use of any Aspect of its Digital Collection to any Party? Broken Out by Annual Spending on Digitization (US\$)	87
Table 12.10: Mean, Median, Minimum and Maximum Revenue the Division Accrued from Licensing, Renting or Selling any Aspects of its Digital Collections Over the Past Three Years (in US\$)	88
Table 12.11: Mean, Median, Minimum and Maximum Revenue the Division Accrued from Licensing, Renting or Selling any Aspects of its Digital Collections Over the Past Three Years, Broken Out for U.S. and Non-U.S. Libraries	88
Table 12.12: Mean, Median, Minimum and Maximum Revenue the Division Accrued from Licensing, Renting or Selling any Aspects of its Digital Collections Over the Past Three Years, Broken Out by Annual Spending on Digitization (US\$)	88

Table 12.13: Has the Digitization of any of Your Collections Led to Higher Sales of Reproductions and Items Related to Your Collection Through Gift Shops, Catalogs or other Venues?	88
Table 12.14: Has the Digitization of any of Your Collections Led to Higher Sales of Reproductions and Items Related to Your Collection Through Gift Shops, Catalogs or Other Venues? Broken Out for U.S. And Non-U.S. Libraries	89
Table 12.15: Has the Digitization of any of Your Collections Led to Higher Sales of Reproductions and Items Related to Your Collection Through Gift Shops, Catalogs or Other Venues? Broken Out by Type Of Library	89
Table 12.16: Has the Digitization of any of Your Collections Led to Higher Sales of Reproductions and Items Related to Your Collection Through Gift Shops, Catalogs or other Venues? Broken Out by Dominant Type of Content Digitized	89
Table 12.17: Has the Digitization of any of Your Collections Led to Higher Sales of Reproductions and Items Related to Your Collection Through Gift Shops, Catalogs or other Venues? Broken Out by Annual Spending on Digitization (US\$)	90
Table 12.18: If the Library Sells Reproductions of Elements of its Collection, How Would You Describe the Impact of Digitization on Sales of These Items?	90
Table 12.19: If the Library Sells Reproductions of Elements of its Collection, How Would You Describe the Impact of Digitization on Sales of These Items? Broken Out for U.S. and Non-U.S. Libraries	90
Table 12.20: If the Library Sells Reproductions of Elements of its Collection, How Would You Describe the Impact of Digitization on Sales of These Items? Broken Out by Type of Library	90
Table 12.21: If the Library Sells Reproductions of Elements of its Collection, How Would You Describe the Impact of Digitization on Sales of These Items? Broken Out by Dominant Type of Content Digitized	91
Table 12.22: If the Library Sells Reproductions of Elements of its Collection, How Would You Describe the Impact of Digitization on Sales of These Items? Broken Out by Annual Spending on Digitization (US\$)	91