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[What advice can you offer to your peers on methods and procedures to best predict applicants, acceptances, and transfers in and out of the college? 83](#_Toc400528085)

**THE QUESTIONNAIRE**

1. Please give us the following contact information.
2. Name:
3. College:
4. Work Title:
5. Country:
6. Email Address:
7. Phone Number:
8. The Annual full time tuition $ of your college prior to any deductions and financial aid is:
9. The full Time Equivalent Enrollment of your college is approximately?
10. Type of College
11. Community College
12. 4-Year College
13. MA/PHD Granting Institution
14. Research University
15. Public or Private Status of the College
16. Public
17. Private
18. Has the college ever hired a consultant or firm to assist it in developing one or more models to predict the likelihood that an applicant with certain characteristics will attend the college?
19. Yes
20. No
21. If so, to the best of your knowledge how much has the college spent (or your division or department spent) on all such consulting services over the past three years? Specify if the figure is for the entire college or a particular division or department and if so which one(s)?
22. Which consultants did you use and why did you use them?
23. Which individuals at the college are most responsible for predicting the number of applicants, the size of the college class, and the variables affecting applications and ultimate class size?
24. Rate the intensity of your efforts in estimating applications, acceptances, transfers or other parameters affecting enrollment in each of the following areas

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Made a Great Effort | Made Significant Efforts | Made Some Efforts | Don't Think We Have Done Enough | Have Really Done Very Little | N/A |
| Incoming Freshman Undergraduate Class |  |  |  |  |  |  |
| Incoming Undergraduate Transfers |  |  |  |  |  |  |
| Transfers/Dropouts Out of Undergraduate Programs |  |  |  |  |  |  |
| Incoming Foreign Students to Undergraduate Programs |  |  |  |  |  |  |
| Incoming Foreign Students to Graduate & Professional Programs |  |  |  |  |  |  |
| Non-Traditional Students over the Age of 24 |  |  |  |  |  |  |

1. About how satisfied are you with your college's capabilities in predicting applications and acceptances, transfers and drop outs and other factors that influence enrollment?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Highly satisfied | Satisfied | Not too satisfied | Dissatisfied | Highly dissatisfied |
| Predicting First Year Applicants |  |  |  |  |  |
| Predicting Accepted Offers |  |  |  |  |  |
| Predicting Transfers Into the College |  |  |  |  |  |
| Predicting Transfers out of the college |  |  |  |  |  |

1. What seminars, books, websites, listservs, newsletters, blogs or other resources have you or your colleagues found useful in advancing your college's capabilities in predicting demand for your college and discovering the variables that most affect the flow of applications, acceptance, transfers and dropouts?
2. What advice would you have for your peers in improving the college capability in prediction craft or science in enrollment, advancement and retention?
3. What role has the college faculty played in your efforts to better predict who will attend the college and with what inducements or under what conditions? Have you drafted faculty to help construct models? If so who did you draft? Were they compensated? How did it work out?
4. How well would you say that your college performs in predicting the following:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | We understand and predict the impact very well | We can predict it with some accuracy | We know somewhat but we are not where we want to be | Can't say we can predict this factor well |
| The impact of general economic conditions on enrollment |  |  |  |  |
| The percentage of offers that will be accepted |  |  |  |  |
| The impact of changes in the terms of financial aid on acceptances |  |  |  |  |
| The impact of the aid and tuition terms offered by the most likely alternatives to your college |  |  |  |  |
| The impact of demographic variables such as the number of graduating high school students |  |  |  |  |

1. What kind of data do you collect to develop, maintain and enhance your models?
2. Does your college have one or more predictive models to predict in which incoming subject students will major?
   1. Yes
   2. No
3. What variables or explanatory characteristics do you think are useful in predicting student demand for particular majors or specializations?
4. About how much variability from year to year does your college experience in the percentage of students who put down a deposit that actually end up going to the college?
5. Almost none and this percentage is very stable year to year
6. Some slight variability as it may very a few percentage points each year
7. Fairly variable and can change between 5% to 10% each year
8. Can be significant variability with more than a 10% change from year to years
9. In general, how close are you in predicting the following?

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Within 1% | Within 3% | Within 5% | Within 10% | Within 25% | Greater than 25% |
| The number of applicants to the college |  |  |  |  |  |  |
| The number of foreign student applicants |  |  |  |  |  |  |
| The number of applicants to the college that have a good chance of acceptance |  |  |  |  |  |  |
| The number of accepted offers of attendance |  |  |  |  |  |  |

1. In recent years your college's predictions of applicants, acceptances, and transfers in and out of the college have in general become:

|  |  |  |  |
| --- | --- | --- | --- |
|  | Less Accurate than in the Past | About as Accurate as in the Past | More Accurate than in the Past |
| Number of Applicants |  |  |  |
| Number of Acceptances |  |  |  |
| Number of Transfers into the College |  |  |  |
| Number of Drop Outs or Transfers out of the College |  |  |  |

1. Have you made significant efforts to try to predict the grade point averages or other performance measures of incoming students?
2. Yes
3. No
4. If you have made such efforts please describe them below, particularly noting the variables that best predict performance.
5. What advice can you offer to your peers on methods and procedures to best predict applicants, acceptances, and transfers in and out of the college?

**PARTICIPANTS LIST**

Auburn University

Goshen College

Laboure College

Lee College

Manchester Community College

Miles College

Rose-Hulman Institute of Technology

Siena College

Stanford University

Texas Southern University

Texas State University

University of Delaware

Wartburg College

Western Connecticut State University

Western University of Health Sciences - College of Graduate Nursing

York College of Pennsylvania