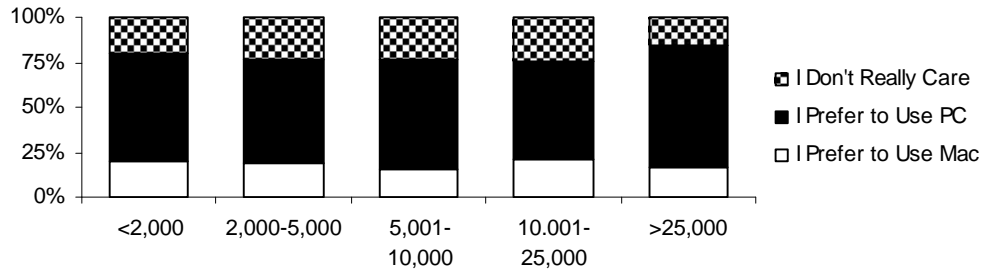


**The Survey of American College Students:
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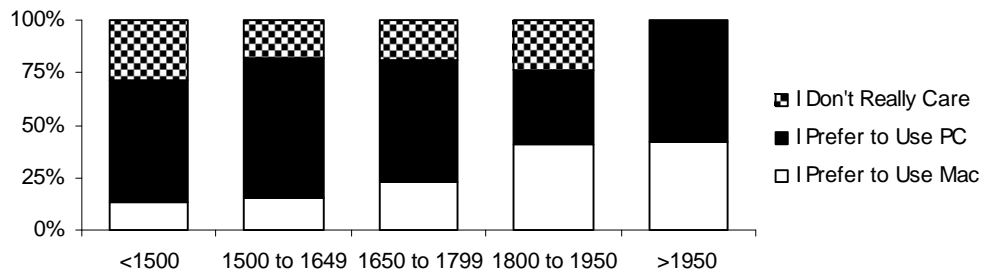
**Table 7.16: Which phrase best describes your computer preferences?
Broken Out by Size of Enrollment of College**

Total Enrollment of College Attended by the Student	I Prefer to Use Mac	I Prefer to Use PC	I Don't Really Care
Less than 2,000	20.00%	60.00%	20.00%
2,000-5,000	19.18%	57.53%	23.29%
5,001-10,000	15.71%	61.43%	22.86%
10,001-25,000	20.56%	55.14%	24.30%
More than 25,000	16.67%	67.78%	15.56%



**Table 7.17: Which phrase best describes your computer preferences?
Broken Out by Publicly Claimed Mean SAT Acceptance Score of the College
Attended**

Mean SAT Acceptance Score of College Attended by Student	I Prefer to Use Mac	I Prefer to Use PC	I Don't Really Care
Less than 1500	13.33%	58.52%	28.15%
1500 to 1649	15.45%	66.67%	17.89%
1650 to 1799	22.43%	58.88%	18.69%
1800 to 1950	41.18%	35.29%	23.53%
More than 1950	41.67%	58.33%	0.00%

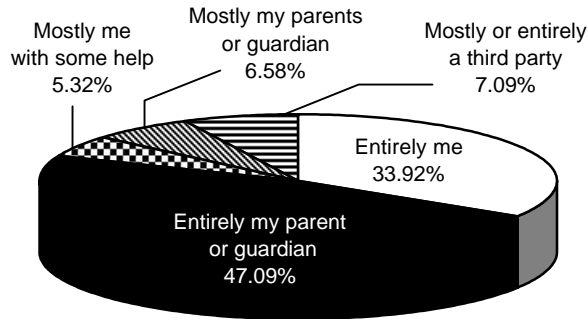


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Chapter Eight: Who Paid for Your Last Computer Purchase

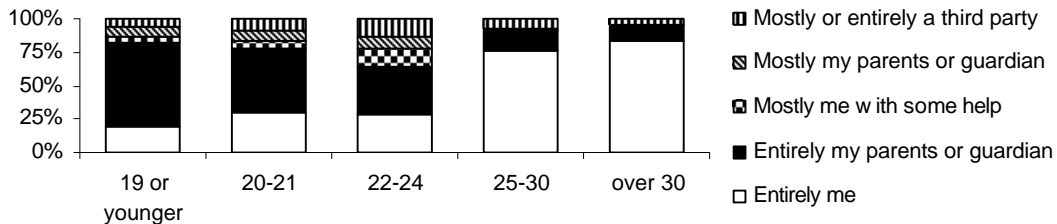
Table 8.1: Who paid for the last computer that you purchased?

	Entirely me	Entirely my parents or guardian	Mostly me with some help from my parents of guardian	Mostly my parents or guardian with some help from me	Mostly or entirely a third party (not me or my parents or guardian)
Entire Sample	33.92%	47.09%	5.32%	6.58%	7.09%



**Table 8.2: Who paid for the last computer that you purchased?
Broken Out by Age of the Student**

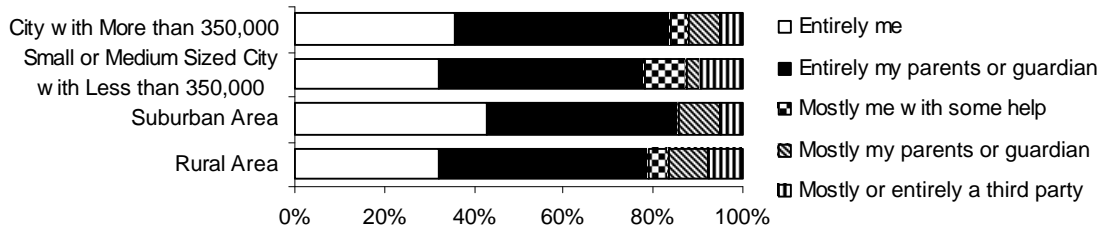
Years of Age	Entirely me	Entirely my parents or guardian	Mostly me with some help from my parents of guardian	Mostly my parents or guardian with some help from me	Mostly or entirely a third party (not me or my parents or guardian)
19 or younger	18.83%	62.99%	5.19%	7.14%	5.84%
20-21	29.55%	48.48%	6.06%	7.58%	8.33%
22-24	29.03%	35.48%	12.90%	9.68%	12.90%
25-30	76.74%	13.95%	2.33%	0.00%	6.98%
over 30	84.00%	12.00%	0.00%	0.00%	4.00%



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**Table 8.3: Who paid for the last computer that you purchased?
Broken Out by Population Intensity of the Place of Origin**

Population Intensity of Place of Origin of the Student	Entirely me	Entirely my parents or guardian	Mostly me with some help from my parents of guardian	Mostly my parents or guardian with some help from me	Mostly or entirely a third party (not me or my parents or guardian)
City with more than 350,000	35.58%	48.47%	3.68%	7.36%	4.91%
Small or Medium Sized City with less than 350,000	31.93%	46.22%	9.24%	3.36%	9.24%
Suburban Area	42.86%	42.86%	0.00%	9.52%	4.76%
Rural Area	32.22%	46.67%	4.44%	8.89%	7.78%



**Table 8.4: Who paid for the last computer that you purchased?
Broken Out by Geographic Region of Origin of the Student**

Region of the Country Where the Student Grew Up	Entirely me	Entirely my parents or guardian	Mostly me with some help from my parents of guardian	Mostly my parents or guardian with some help from me	Mostly or entirely a third party (not me or my parents or guardian)
South	37.77%	46.78%	4.72%	3.86%	6.87%
Northeast	20.75%	48.11%	8.49%	12.26%	10.38%
Midwest	33.33%	66.67%	0.00%	0.00%	0.00%
West	47.22%	41.67%	2.78%	5.56%	2.78%

