**Table 5.2.1 How useful is Facebook?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Entire sample | 46.00% | 20.00% | 14.00% | 20.00% |

**Table 5.2.2 How useful is Facebook? Broken out by Type**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Library Special Collections | 52.63% | 5.26% | 21.05% | 21.05% |
| History/Tech Museum | 52.63% | 26.32% | 5.26% | 15.79% |
| Other Museum | 50.00% | 33.33% | 16.67% | 0.00% |
| Other Type of Society/Archive | 0.00% | 33.33% | 16.67% | 50.00% |

**Table 5.2.3 How useful is Facebook? Broken out by Role**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Role** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Librarian | 18.75% | 18.75% | 31.25% | 31.25% |
| Curator | 66.67% | 11.11% | 0.00% | 22.22% |
| Archivist | 16.67% | 16.67% | 33.33% | 33.33% |
| Director | 57.14% | 42.86% | 0.00% | 0.00% |
| IT/Tech Services | 83.33% | 0.00% | 0.00% | 16.67% |
| Other | 66.67% | 33.33% | 0.00% | 0.00% |

**Table 5.2.4 How useful is Facebook? Broken out by Staff Size**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Staff Size** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| 1 | 44.44% | 22.22% | 22.22% | 11.11% |
| 2-5 | 64.71% | 17.65% | 0.00% | 17.65% |
| 6-30 | 41.18% | 23.53% | 11.76% | 23.53% |
| 31+ | 14.29% | 14.29% | 42.86% | 28.57% |

**Table 5.2.5 How useful is Facebook? Broken out by Budget**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Budget** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| $100,000 or less | 46.15% | 23.08% | 15.38% | 15.38% |
| $100,001-$600,000 | 80.00% | 0.00% | 0.00% | 20.00% |
| More than $600,000 | 30.00% | 40.00% | 30.00% | 0.00% |

**Table 5.2.6 How useful is Facebook? Broken out by Country**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Country** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| USA | 50.00% | 21.43% | 11.90% | 16.67% |
| Other | 25.00% | 12.50% | 25.00% | 37.50% |

**Table 5.3.1 How useful is LinkedIn?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Entire sample | 8.00% | 32.00% | 16.00% | 44.00% |

**Table 5.3.2 How useful is LinkedIn? Broken out by Type**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Library Special Collections | 10.53% | 15.79% | 26.32% | 47.37% |
| History/Tech Museum | 5.26% | 47.37% | 5.26% | 42.11% |
| Other Museum | 16.67% | 33.33% | 16.67% | 33.33% |
| Other Type of Society/Archive | 0.00% | 33.33% | 16.67% | 50.00% |

**Table 5.3.3 How useful is LinkedIn? Broken out by Role**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Role** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Librarian | 12.50% | 18.75% | 18.75% | 50.00% |
| Curator | 0.00% | 44.44% | 22.22% | 33.33% |
| Archivist | 0.00% | 0.00% | 33.33% | 66.67% |
| Director | 14.29% | 42.86% | 0.00% | 42.86% |
| IT/Tech Services | 16.67% | 33.33% | 16.67% | 33.33% |
| Other | 0.00% | 66.67% | 0.00% | 33.33% |

**Table 5.3.4 How useful is LinkedIn? Broken out by Staff Size**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Staff Size** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| 1 | 11.11% | 33.33% | 22.22% | 33.33% |
| 2-5 | 0.00% | 35.29% | 17.65% | 47.06% |
| 6-30 | 17.65% | 29.41% | 0.00% | 52.94% |
| 31+ | 0.00% | 28.57% | 42.86% | 28.57% |

**Table 5.3.5 How useful is LinkedIn? Broken out by Budget**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Budget** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| $100,000 or less | 7.69% | 38.46% | 23.08% | 30.77% |
| $100,001-$600,000 | 0.00% | 40.00% | 20.00% | 40.00% |
| More than $600,000 | 10.00% | 40.00% | 10.00% | 40.00% |

**Table 5.3.6 How useful is LinkedIn? Broken out by Country**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Country** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| USA | 7.14% | 30.95% | 19.05% | 42.86% |
| Other | 12.50% | 37.50% | 0.00% | 50.00% |

**Table 5.4.1 How useful is Google Plus?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Entire sample | 4.00% | 14.00% | 8.00% | 74.00% |

**Table 5.4.2 How useful is Google Plus? Broken out by Type**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Library Special Collections | 10.53% | 5.26% | 15.79% | 68.42% |
| History/Tech Museum | 0.00% | 26.32% | 5.26% | 68.42% |
| Other Museum | 0.00% | 0.00% | 0.00% | 100.00% |
| Other Type of Society/Archive | 0.00% | 16.67% | 0.00% | 83.33% |

**Table 5.4.3 How useful is Google Plus? Broken out by Role**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Role** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Librarian | 6.25% | 0.00% | 6.25% | 87.50% |
| Curator | 0.00% | 33.33% | 0.00% | 66.67% |
| Archivist | 0.00% | 0.00% | 16.67% | 83.33% |
| Director | 0.00% | 28.57% | 14.29% | 57.14% |
| IT/Tech Services | 16.67% | 0.00% | 16.67% | 66.67% |
| Other | 0.00% | 33.33% | 0.00% | 66.67% |

**Table 5.4.4 How useful is Google Plus? Broken out by Staff Size**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Staff Size** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| 1 | 0.00% | 11.11% | 0.00% | 88.89% |
| 2-5 | 0.00% | 17.65% | 5.88% | 76.47% |
| 6-30 | 11.76% | 5.88% | 11.76% | 70.59% |
| 31+ | 0.00% | 28.57% | 14.29% | 57.14% |

**Table 5.4.5 How useful is Google Plus? Broken out by Budget**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Budget** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| $100,000 or less | 0.00% | 15.38% | 7.69% | 76.92% |
| $100,001-$600,000 | 0.00% | 20.00% | 0.00% | 80.00% |
| More than $600,000 | 10.00% | 30.00% | 20.00% | 40.00% |

**Table 5.4.6 How useful is Google Plus? Broken out by Country**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Country** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| USA | 2.38% | 11.90% | 7.14% | 78.57% |
| Other | 12.50% | 25.00% | 12.50% | 50.00% |

**Table 5.5.1 How useful is Friendster?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Entire sample | 0.00% | 0.00% | 4.00% | 96.00% |

**Table 5.5.2 How useful is Friendster? Broken out by Type**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Library Special Collections | 0.00% | 0.00% | 10.53% | 89.47% |
| History/Tech Museum | 0.00% | 0.00% | 0.00% | 100.00% |
| Other Museum | 0.00% | 0.00% | 0.00% | 100.00% |
| Other Type of Society/Archive | 0.00% | 0.00% | 0.00% | 100.00% |

**Table 5.5.3 How useful is Friendster? Broken out by Role**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Role** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Librarian | 0.00% | 0.00% | 6.25% | 93.75% |
| Curator | 0.00% | 0.00% | 0.00% | 100.00% |
| Archivist | 0.00% | 0.00% | 0.00% | 100.00% |
| Director | 0.00% | 0.00% | 0.00% | 100.00% |
| IT/Tech Services | 0.00% | 0.00% | 16.67% | 83.33% |
| Other | 0.00% | 0.00% | 0.00% | 100.00% |

**Table 5.5.4 How useful is Friendster? Broken out by Staff Size**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Staff Size** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| 1 | 0.00% | 0.00% | 0.00% | 100.00% |
| 2-5 | 0.00% | 0.00% | 5.88% | 94.12% |
| 6-30 | 0.00% | 0.00% | 5.88% | 94.12% |
| 31+ | 0.00% | 0.00% | 0.00% | 100.00% |

**Table 5.5.5 How useful is Friendster? Broken out by Budget**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Budget** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| $100,000 or less | 0.00% | 0.00% | 7.69% | 92.31% |
| $100,001-$600,000 | 0.00% | 0.00% | 0.00% | 100.00% |
| More than $600,000 | 0.00% | 0.00% | 0.00% | 100.00% |

**Table 5.5.6 How useful is Friendster? Broken out by Country**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Country** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| USA | 0.00% | 0.00% | 4.76% | 95.24% |
| Other | 0.00% | 0.00% | 0.00% | 100.00% |

**Table 5.6.1 How useful is Ning?**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Entire sample | 0.00% | 0.00% | 2.00% | 98.00% |

**Table 5.6.2 How useful is Ning? Broken out by Type**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Type** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Library Special Collections | 0.00% | 0.00% | 5.26% | 94.74% |
| History/Tech Museum | 0.00% | 0.00% | 0.00% | 100.00% |
| Other Museum | 0.00% | 0.00% | 0.00% | 100.00% |
| Other Type of Society/Archive | 0.00% | 0.00% | 0.00% | 100.00% |

**Table 5.6.3 How useful is Ning? Broken out by Role**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Role** | **Very useful** | **Useful** | **Somewhat useful** | **Not very useful** |
| Librarian | 0.00% | 0.00% | 0.00% | 100.00% |
| Curator | 0.00% | 0.00% | 0.00% | 100.00% |
| Archivist | 0.00% | 0.00% | 0.00% | 100.00% |
| Director | 0.00% | 0.00% | 0.00% | 100.00% |
| IT/Tech Services | 0.00% | 0.00% | 16.67% | 83.33% |
| Other | 0.00% | 0.00% | 0.00% | 100.00% |